

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A.+M.A.(Journalism and Mass Communication) Dual Degree Program 2018

III - SEMESTER

S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB 301	Indian Constitution and politics	4	1	0	5	60	20	20	0	0	100
2	JMCB 302	Television Production	3	0	2	4	60	20	20	0	50	150
3	JMCB 303	Media and Culture	4	0	0	4	60	20	20	0		100
4	JMCB 304	Public Relation	4	1	0	5	60	20	20	0	0	100
5	ML 301	Environment and Energy Studies	4	0	0	4	60	20	20	0	0	100
6	JMCB 306	Comprehensive Viva – Voce	0	0	0	0	0	0	0	30	20	50
TOTAL			19	2	2	22	300	100	100	30	70	600

***Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.**

