

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A.+M.A.(Journalism and Mass Communication) Dual Degree Program 2019-20

I - SEMESTER

S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB101	Growth and Development of Media	4	1	0	5	60	20	20	0	0	100
2	JMCB102	Reporting and Anchoring	4	1	0	5	60	20	20	0	0	100
3	JMCB103	Introduction to Communication and Mass Communication	4	1	0	5	60	20	20	0	0	100
4	HU101	Foundation English I	3	0	2	4	60	20	20	0	0	100
5	JMCB105	Basics of Computer Application	4	0	2	5	60	20	20	0	50	150
TOTAL			19	3	2	24	300	100	100	0	50	550

***Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.**

