

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

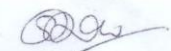
Choice Based Credit System (CBCS) Scheme

B.A.+M.A.(Journalism and Mass Communication)

V - SEMESTER

S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB501	Principles of Layout and Designing	3	0	2	4	60	20	20	0	50	150
2	JMCB502	Event Management	4	0	2	5	60	20	20	0	50	150
3	JMCB503	Film Studies	4	0	2	5	60	20	20	0	50	150
4	BBAI501	Human Values and Professional Ethics	4	0	0	4	60	20	20	0	0	100
5	JMCB504	Communication Research	3	0	2	4	60	20	20	0	50	150
6	JMCB505	Summer Internship	0	0	0	2	0	0	0	30	20	50
TOTAL			18	0	8	24	300	100	100	30	220	750

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore


Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore