

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

M.A.(Journalism and Mass Communication)

DualDegreeProgram2019-20

S.No.	Subject Code	Name of Subject	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem	Two Term Exam	Teachers Assessment*	End Sem	Teachers Assessment*	
1	JMCPG 101	Print Journalism	4	1	0	5	60	20	20	0	0	100
2	JMCPG 102	Introduction to Communication Theories and Models	4	1	0	5	60	20	20	0	0	100
3	JMCPG103	Development of Media	4	1	0	5	60	20	20	0	0	100
4	JMCPG 104	Basics of Media Writing	4	1	0	5	60	20	20	0	0	100
5	JMCPG105	Theatre and Communication	0	0	4	2	0	0	0	30	20	50
6	JMCPG106	Printing Production	4	0	2	5	60	20	20	0	50	150
7	JMCPG107	Comprehensive Viva Voce	0	0	0	2	0	0	0	50	0	50
TOTAL			16	10	3	29	240	80	80	140	60	650

*TeacherAssessmentsshallbebasedfollowingcomponents:Quiz/Assignment/Project/ParticipationinClass,giventhatnocomponentshall exceedmorethan10marks.