

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

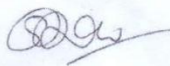
Choice Based Credit System (CBCS) Scheme

BA (Journalism and Mass Communication)

II- SEMESTER

Sl. No.	Subject Code	Name of Subject	Teaching			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University	Teachers Assess		
1	JMC-B 201	Economic Development And Planning	4	1	0	60	20	20	0	0	100	5
2	JMC-B 202	Radio Journalism	4	1	0	60	20	20	0	0	100	5
3	JMC-B 203	Principles of Management	4	1	0	60	20	20	0	0	100	5
4	JMC-B 204	Media Law and Ethics	4	1	0	60	20	20	0	0	100	5
5	JMC-B 205	Environmental studies	3	0	2	60	20	0	0	20	100	4
TOTAL			19	4	2	300	100	80	0	20	500	24

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.


Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.