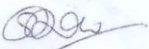


Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore												
Choice Based Credit System (CBCS) Scheme												
B.A.+M.A.(Journalism and Mass Communication)												
Dual Degree Program 2017-22												
II- SEMESTER												
S. No.	Subject Code	Name of Subject	Teaching Scheme/week			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University	Two Term	Teachers Assessment*	End Sem University	Teachers Assessment*		
1	JMCB201	Economic Development And Planning	4	1	0	60	20	20	0	0	100	5
2	JMCB202	Radio Production	4	1	2	60	20	20	0	50	150	6
3	BBAI 101	Principles of Management	4	0	0	60	20	20	0	0	100	4
4	JMCB204	Media Law and Ethics	4	1	0	60	20	20	0	0	100	5
5	JMCB205	Field Study and Seminar	0	0	8	0	0	0	60	40	100	4
TOTAL			16	3	10	240	80	80	60	90	550	24

***Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given**


 Chairperson
 Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.


 Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore