

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore


Choice Based Credit System (CBCS) Scheme

BA (Journalism and Mass Communication)

I - SEMESTER

Sl. No.	Subject Code	Name of Subject	Teaching			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University	Two Term Exam	Teachers Ass	End Sem University	Teachers Assesment		
1	JMC-B-101	Growth and development of Journalism	4	1	0	60	20	20	0	0	100	5
2	JMC-B-102	History Of Mass Communication in India	4	1	0	60	20	20	0	0	100	5
3	JMC-B-103	Writing Skills for Media	4	1	0	60	20	20	0	0	100	5
4	JMC-B-104	English	4	0	0	60	20	20	0	0	100	4
5	JMC-B-105	Basics of Computer Applications	4	0	2	60	20	0	0	20	100	5
TOTAL			20	3	2	300	100	80	0	20	500	24

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.


Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore