

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Choice Based Credit System (CBCS) Scheme

### M.A. (Journalism and Mass Communication) Session 2018-20


#### I- SEMESTER

S. No.	Subject Code	Name of Subject	Teaching			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*		
1	JMCPG 101	Print Journalism	4	1	0	60	20	20	0	0	100	5
2	JMCPG 102	Introduction to Communication Theories and Models	4	1	0	60	20	20	0	0	100	5
3	JMCPG103	Development of Media / New Media Application	4	1	0	60	20	20	0	0	100	5
4	JMCPG 104	Basics of Media Writing	4	1	0	60	20	20	0	0	100	5
5	JMCPG105	Theatre and Communication	0	0	4	0	0	0	30	20	50	2
6	JMCPG106	Printing Production	0	0	8	0	0	0	60	40	100	4
7	JMCPG107	Comprehensive Viva Voce	0	0	0	0	0	0	50	0	50	2
<b>TOTAL</b>			<b>16</b>	<b>4</b>	<b>12</b>	<b>240</b>	<b>80</b>	<b>80</b>	<b>140</b>	<b>60</b>	<b>600</b>	<b>28</b>

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Optional Paper-JMCPG103

1. Development of Media
2. New Media Application

  
**Chairperson**  
**Board of Studies**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore.

  
**Joint Registrar**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore.