



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
SVISSHA
B.A. Hons – Psychology

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BAHNPSY 201	Compulsory	Experimental Psychology	60	20	20	0	0	5	1	0	6

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to:

- Apply the knowledge of the advanced developmental, social, and experimental psychology
- Analyses the behavior of individuals and mental health management
- Study the recent theoretical advancements and promote practical applications of the same.

Course Outcomes (COs): The student should be able to:

- State the goals, methods of knowing, areas of study, and assumptions that characterize the field.
- Identify the various psychological schools of thought, and compare and contrast them.
- Demonstrate an in-depth awareness of several areas within the field.
- Apply psychological knowledge to one’s own world and, thereby, enhance understanding of human behavior and effective functioning.
- State the career options available to graduates and ways of obtaining these positions.

BAHNPSY201
Experimental Psychology
Unit: I

Introduction to Experimental Psychology: concept and historical background of experimental psychology, Experimental Psychology: Nature, Types of Variables and Control of Extraneous Variables, steps in experiment; Problem and hypothesis.

Unit: II

Psycho-physics – concepts of sensory thresholds; Weber - Fechner Law, Signal Detection Theory: Basic Concept, Assumptions and Applications.

Unit: III

Errors in Psychophysics: Constant error, method of limit, average error; Memory: Nature of encoding, storage and retrieval; STM LTM, types of memory, Factors of Retrieval.

Unit: IV

Learning processes: nature and factors of learning; theories: trial and error, conditioning: classical and operant; Hull, Tolman & Guthrie; transfer of training, program learning, verbal learning.

Unit: V

Attention and Language processes: Concept and mechanism; Types and theories; Applications; Language acquisition, models of reading and language comprehension; Meaning and beyond; Language production; Language and thought.

Recommended Readings:

- Boring, E.G. (1969). **History of Experimental Psychology**. New York: Appleton Century Grafts.
- Feldman, R.S. (1996). **Understanding Psychology**. New Delhi: Tata McGraw-Hill.
- McGuigan, F.J. (1990). **Experimental Psychology: Methods of Research** Prentice-Hall, Inc., Englewood Cliffs, N.J., U.S.A.
- Parry, B.G. (1968). **Experimental Psychology**. Wiley Eastern Private Limited, New Delhi.
- Postman, L., & Egan, J.P. (1960). **Experimental Psychology**. New York: Harper & Row.
- Schiffman, H.R. (1982). **Sensation and Perception** (2nd Ed.). New York: John Wiley and Sons.
- Woodworth, R.S., & Schlosberg, H. (1954). **Experimental Psychology**. New York: Holt, Rinehart and Winston, Inc.



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BA203	Compulsory	Introduction to Social Psychology	60	20	20	30	20	4	0	2	5

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to:

- Impart Social psychologists study society and individuals' thoughts, feelings and behaviors.
- Define social psychology and its core concerns compared to other disciplines.
- Describe some of the major research methods and theories.
- Describe the process of sampling and measurement.
- Distinguish good research from bad research.
- Apply social psychological understandings of ourselves and society in order to better understand both.

Course Outcomes (COs): The student should be able to:

- Describe key concepts, principles, and overarching themes in social psychology.
- Describe applications of social psychology

BA203
Introduction to Social Psychology

Introduction: Brief history of Social Psychology (special emphasis on India), Scope of social psychology, levels of social behavior, approaches towards understanding social behavior

Unit II

Individual level processes: Person perception: Attribution-theories, Biases and Errors, Attitude: formation, change and resistance to change, Factors influencing attitude Measurement of Attitudes - Likert method of Summated ratings, Bogardus method of Social Distance, Thurston's Equal appearing intervals method..

Unit III

Interpersonal processes: Interpersonal attraction, Prosocial behavior: theories and factors, Aggression: nature and types of aggression, theories of aggression and factors influencing aggression.

Unit IV

Group dynamics: Group: meaning and key aspects of Groups; Groups and Individual performance- Social facilitation, Social loafing. Decision making by Groups, Cooperation and Conflict, types of conflict, Group decision making.

Unit V

Stress and Coping: Stress: definition, what is stress effect of stress prolonged stress, Bio-psycho Social factors, coping: meaning and types of coping strategies. Applying Social Psychology: Environment, population, diversity

List of practicals:

- Self concept scale
- Attitude measurement scale
- Aggression scale
- Social Skill problem behavior checklist
- Bell Adjustment Inventory

Recommended Readings:

- Baron, R.A., Byrne, D. & Bhardwaj. G (2010).**Social Psychology** (12th Ed).New Delhi: Pearson.
- Chadha, N.K. (2012). **Social Psychology**. MacMillan.
- Myers, D.G. (2008). **Social psychology**. New Delhi: Tata McGraw-Hill.
- Sanderson, C.A., & Safdar, S. F. (2012). **Social psychology**. Ontario, Canada: John Wiley.
- Taylor, S.E., Peplau, L.A., & Sears, D.O. (2006). **Social psychology** (12th ed.). New Jersey: Pearson Education.