



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: B.Sc. (Fashion Design)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BSFD301		INDIAN TRADITIONAL COSTUMES	60	20	20	0	0	4	1	0	5

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. To study the different traditional textiles and their origin.
2. To study costumes through the ages in relation to art, fabric, footwear, head dress & other accessories during different periods.

### Course Outcomes (COs):

Students will be able:

1. To understand history of Indian Traditional textiles across the country.
2. To utilize traditional textiles designs into their new costume design development.

### Course Contents:

#### Unit I

**History of Indian textile production**, Techniques of textile decoration, Brief study on traditional woven fabrics, dyed fabrics, printed fabrics and embroidered fabrics.

#### Unit II

**Textiles of Western region-** brocade weave, embroidery style, Mochi, Kutch work, appliqué, bead work, block Printing, screen Printing, Tie & Die- bhandini, laharia and patola.

#### Unit III

**Textiles of Northern region-** Brocades of Varanasi, phulkari, Kashmiri Embroidery, chamba Roomals, chikkan work, block Printing, Himrus, Amrus, pithani, pitabar, carpet & shawl weaving.

  
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## Unit IV

**Textiles of Southern region-** Ikats, Kalamkari, Kancheepuram silk, fabrics of Kerala, Karnataka, Goa and Banjara Embroidery. **Textiles of Eastern region-** Dacca sarees, Baluchar buttedar, and Kanthas.

## Unit V

Costumes and accessories during- Indus valley, Vedic period, Mauryan & Sunga period, Satavahana period, Kushan period, Gupta period, Mugal period and British period.

## References:

1. Indian Tie-Dyed Fabrics., Volume IV of Historic Textiles Of India,. Merchant: Celunion Shop
2. Traditional Indian Textiles., John Gillow/Nocholas Barnard, Thames & Hudson.
3. Indian Costume, Coiffure And Ornament., Sachidhanand Sahay, Coronet Books.
4. Fashion Styles of Ancient India, R O Mohapatra, B.R.Publishing Corporation.
5. Costumes of The Rulers Of Mewar, Pushpa Rani Mathur, South Asia Books.
6. Costumes a
7. nd Ornaments Of Chamba, K P Sharma/S M Sethi, Indus Publishing Co.
8. Indian Costume, G S Ghurye, Popular Prakashan
9. Textiles, Costumes and Ornaments of the Western Himalaya. O. C Handa, Vedams ebooks, New Delhi.

  
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			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BSFD302		GARMENT CONSTRUCTION - II	60	20	20	30	20	3	1	2	5

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. To impart knowledge of fusing technology and equipments
2. To understand the feed mechanism used in different sewing machines
3. To provide knowledge of different parts of sewing machine, their function, spreading, cutting and production of garments.

### Course Outcomes (COs):

Students will be able:

1. To fuse the parts as per requirement of the garment
2. To effectively use type of feeding mechanism based on fabric
3. To demonstrate and suggest the additional attachment of sewing machine wherever required
4. To monitor the spreading, cutting and manufacturing of the garment products in the industry

### Course Contents:

#### Unit I

Fusing technology, Base cloth, resins, coating system, fusing machine and equipments, Quality control.

#### Unit II

Feed system, differential feed system, Adjustable feed system, needle feed system, compound feed system, unison feed system, and puller feed system

#### Unit III

Machine attachments, feet, folders, binders, stitching and edge guides, right angle double fold binders, lap seam folders, yoke setter, flat stitching guide, sewing arm stitching guide, cylindrical stitching guides.

  
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## Unit IV

Spreading and cutting, spreading modes, method of spreading, fabric control device, requirement of spreading, cutting methods, cutting accessories and instruments.

## Unit V

Production technology manual system, make through section or process system, Progressive bundle system, straight line, conveyor belt transport, UPS, quick response system.

## References:

1. Pattern making for fashion design - H.G. Armstrong
2. Metric pattern cutting - Winifred Aldrich
3. Pattern making made easy - Gollian Holman
4. Technology of clothing manufacture - Carr & Latham
5. Apparel manufacturers handbook - Jacob Solinger

## List of Practical (Expand it if needed):

1. To study fusing of garment pieces
2. To study cutting instruments used in garment industry
3. To study puller feed mechanism
4. To study drop feed mechanism
5. To study different feed mechanism
6. To study adjustable top feed mechanism
7. To study needle feed mechanism
8. To study time and motion study of shirt
9. To study time and motion study of trouser
10. To study time and motion study of jacket

  
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			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BSFD303		TESTING OF FABRIC AND GARMENTS	60	20	20	30	20	3	1	2	5

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. To familiarize students with various testing equipment's
2. To make them understand the quality control and standardization.

### Course Outcomes (COs):

Students will be able:

1. Identify various textile products.
2. Test and evaluate various textile material.
3. Handle various testing instrument.

### Course Contents:

#### Unit I

Introduction to Textile Testing, The objectives of textile testing, tested quality schemes. Type of testing methods, sample size, various sampling technique. Basic units and conversion such as SI units and B.S. units. Types of measuring and marking tools such as Scale, Measuring tape, various types of curves.

#### Unit II

Lab condition and standard atmospheric condition for testing lab, introduction to statistical quality control, Mean, Mode, Median, Coefficient of Variation, and Standard Deviation.

#### Unit III

Textile fiber and its cross sectional and longitudinal view under microscope .Definitions: Fiber, Filament, Yarn, Plied yarn, Cord yarn. Linear density of yarn: Concept, Count or Yarn number, Direct & Indirect System of yarn numbering, Measurement of yarn number. Electronic weighing balance.

  
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## Unit IV

Twist, Twist direction & Twist Measurement, effect of twist on yarn and fabric properties, Measurement of twist. Fancy yarns and its application. Classification of fabric on their structure, dimensional characteristics of a fabric such as Length, Width, Thickness, EPI, PPI, Fabric weight (GSM), Weight per unit length, Crimp of yarn in fabric, Effect of crimp on the fabric properties, measurement of crimp, pilling of fabrics, Definition, Mechanism of pilling, Factors responsible for pilling, measurement of pilling ICI Pill Box Tester.

## Unit V

### **Aesthetic Properties of Fabric:**

Fabric Handle, Stiffness, Drape, Concept- fabric hand, Objective & subjective evaluation of textiles, Measurement of Stiffness- Shirley stiffness tester, Measurement of drape- Drape meter. Crease Resistance & Crease Recovery, definitions: Crease, Wrinkle. Measurement of crease recovery – Recovery angle.

### **Apparel Testing:**

Dimensional properties of apparel fabrics: relaxation shrinkage, felting shrinkage, swelling shrinkage, contraction. Various faults in garment such as snagging, seam pucker, Seam slippage, Needle cutting, Seam appearance, Bow and Skewness.

### **Testing of Accessories:**

Fusible interlinings, zippers, elastic waist and sewing threads, buttons.

## References:

1. Principles of Textile Testing, J.E.Booth, CBS Publishers & Distributors, 1996.
2. Hand book of Textile Testing, Sundaram V, CTRL Publication, Bombay.
3. An Introduction to Quality Control for Apparel Industry, Pradip Mehta.
4. Managing Quality in the Apparel Industry, New age international (P), Ltd. Publishers, Pradip Mehta & Satish Bhardwaj.
5. Quality Control and Testing, V.K.Kothari.
6. Handbook of Indian Standards.

  
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### List of Practical (Expand it if needed):

1. To know various measuring and marking tools and instruments in a lab.
2. To study various type of fibers, yarn, fabric by collecting their samples.
3. To study Cross sectional and longitudinal view of various natural and synthetic fiber.
4. To study and analysis of single and plied yarn.
5. Measurement of count of a given yarn sample.
6. Study twist and twist direction in yarn.
7. To study crimp % in warp and weft direction in yarn
8. To measure crease recovery of a given fabric sample.
9. Study and analysis of a given fabric sample.
10. To measure draping property of fabric
11. To measure shrinkage of a given fabric simple.

  
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HU201		FOUNDATION ENGLISH - II	60	20	20	0	20	3	0	2	4

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\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Participation in seminars, group discussions, paper presentation and general personal interactions at the professional level.
2. Have adequate mastery over communicative english, reading and writing skills, secondarily listening and speaking skills.

### Course Outcomes (COs):

Students will be able:

1. Improve their language skills, oral communication skills, group discussion skills, personal skills and confidence level.
2. express his /her ideas and thoughts in speech or writing,
3. Bridge the language gap vital to their success
4. Communicate effectively

### Course Contents:

#### Unit I

Communication: Objectives of Communication, Formal and Informal Channels of Communication, Advantages and Disadvantages, Extrapersonal communication, Interpersonal communication, Intrapersonal communication, Principles of communication.

#### Unit II

Developing Reading Skills: Reading Comprehension, Process, Active & Passive reading, Reading speed Strategies, Benefits of effective reading, SQ3R Reading technique.

#### Unit III

Vocabulary Building: Using Dictionaries and Thesaurus, Synonyms, Antonyms, Homophones, One Word Substitution, Affixation: Prefixes & Suffixes, Derivation from root words, Jargon, Scientific Jargon, Word Formation.

  
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## Unit IV

Developing Writing Skills: Planning, Drafting and Editing, Developing Logical Paragraphs, Report Writing: Importance of Report, Characteristics of Good Report, Types of Report, Various Structures of a Report.

## Unit V

Professional Skills: Negotiation Skills, Telephonic Skills, Interview Skills: Team building Skills and Time management

## References:

1. Ashraf Rizvi.(2005).Effective Technical Communication. New Delhi:Tata Mc Graw Hill
2. Prasad, H. M.(2001) How to Prepare for Group Discussion and Interview. New Delhi: Tata McGraw-Hill.
3. Pease, Allan. (1998).Body Language. Delhi: Sudha Publications.
4. Morgan, Dana (1998).10 Minute Guide to Job Interviews. New York: Macmillan.

## List of Practical (Expand it if needed):

1. Listening
2. Linguistics and Phonetics
3. Telephonic Conversation
4. Mock Interviews
5. Group discussions
6. Extempore
7. Debate
8. Role Plays

  
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BSFD304		FASHION GARMENTS STUDIES	0	0	0	0	50	0	1	2	2

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\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Course will provide knowledge on the various fashion garments.
2. Course will provide knowledge about the design of different types of fashion garment & accessories.
3. Course will provide knowledge on different patterns

### Course Outcomes (COs):

Students will be able to:

1. Make and develop new fashion garment design.
2. Make different patterns of garment
3. Utilize available accessories for making fashion garment.
4. Recognized requirement of garment design as per there end use.

### References:

1. Garment Technology for Fashion Designers, Blackwell Science, 1997 - Gerry Cooklin
2. Technology of Clothing Manufacture, Carr and Latham, Fourth Edition Revised by David J. Tyler.

### List of Practical (Expand it if needed):

1. To study the basic garment process line
2. To study the different accessories used for fashion garment.
3. To study different types of fashion garments
4. To study different blocks of fashion garment with different sizes.
5. To make pattern for Men's garment with measurement.
6. To make pattern for Women's garment with measurement.
7. To make pattern for Kid's garment with measurement.
8. To study different types of collar, sleeve, pockets.
9. To study different types of seams of garment
10. To study different types of stitches for garment.

  
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			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*						
BSFD305		FASHION ACCESSORY DESIGN - I	0	0	0	0	50	0	2	2	3		

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Match accessories according to dress.
2. Select or identify design.

### Course Outcomes (COs):

Students will be able to:

1. Design their own creation
2. Organize different accessories
3. Plan their style

### References:

1. Stephens Frings Gini, 2007, Fashion: From Concept to Consumer (9th Edition), Prentice Hall
2. Genova Aneta 2011, Accessory Design, Fairchild Pubns; 1 edition
3. Schaffer Jane, Saunders Sue 2012, Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories, Barron's Educational Series
4. Lau John 2012, Basics Fashion Design 09: Designing Accessories: Exploring the design and construction of bags, shoes, hats and jewellery, A Publishing; 1 edition

### List of Practical (Expand it if needed):

1. Using Illustration, colouring and rendering techniques for designing fashion accessories – handbags.
2. Using Illustration, colouring and rendering techniques for designing fashion accessories – footwear.
3. Using Illustration, colouring and rendering techniques for designing fashion accessories – jewellery
4. Using Illustration, colouring and rendering techniques for designing fashion accessories – ankle
5. Designing and construction of a Tote Bag
6. Restyling project - Restyling of plain accessories using creative techniques
7. Final Project – Based on an inspiration, the students are required to design a collection of accessories
8. Project report and Presentation

  
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