



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

BBA+MBA (INTEGRATED DUAL DEGREE) PROGRAM

Semester I

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

BBAI101 Principles of Management

BBAI102 Principles of Financial Accounting

BBAI103 Principles of Communication

BBAI104 Principles of Micro Economics

BBAI105 Principles of Social Psychology

BBAI106 Comprehensive Viva


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Registrar
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore