



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

BBA+MBA (INTEGRATED DUAL DEGREE) PROGRAM

Semester III

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

BBAI301 Human Resource Management


BBAI302 Management Accounting

ML-301 Environment and Energy Studies

BBAI304 Principles of Marketing

BBAI305 Creativity and Innovation

BBAI306 Comprehensive Viva


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Registrar
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore