



## Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

### BBA+MBA (INTEGRATED DUAL DEGREE) PROGRAM

#### Semester IV

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

**\*Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

BBAI401 Introduction to Management Information System

BBAI402 Introduction to Financial Management

BBAI403 Introduction to Research Methods

BBAI404 Introduction to Organizational Behavior

BBAI405 Introduction to Operations Management

BBAI406 Comprehensive Viva

**Chairperson  
Board of Studies**

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore

**Registrar**

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore