



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

MBA(AGRI-BUSINESS) PROGRAM

Semester IV

TEACHING & EVALUATION SCHEME							
THEORY			PRACTICAL				
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P
60	20	20	-	-	4	-	4

Legends: **Th** =Theory, **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI401C Strategic Management

MBAI402C Supply Chain Management

MAM403 Management of Dairies & Cooperatives

MAM404 Micro Finance and Entrepreneurship

MAM405 Agriculture and Food Retailing

MAM406 Agriculture and Rural Marketing

MAM407 Major Research Project

MAM408 Comprehensive Viva

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Registrar
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore