



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

MBA(TOURISM) PROGRAM

Semester I

TEACHING & EVALUATION SCHEME							
THEORY			PRACTICAL				
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P
60	20	20	-	-	4	-	4

Legends: Th =Theory, L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI101 Principles and Practice of Management

MBAI102 Marketing Management

MBAI103 Management Accounting

MBAI104 Organizational Behavior

MBAI105 Business Communication

MBAI106 Operations Research

MBAT107 Comprehensive Viva

Chairperson
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore