



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

MBA(Tourism) PROGRAM

Semester IV

TEACHING & EVALUATION SCHEME							
THEORY			PRACTICAL				
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P Credit
60	20	20	-	-	4	-	4

Legends: Th =Theory, L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI401C Strategic Management

MBAI402C Supply Chain Management

MBAT401 Destination Marketing

MBAT402 Hospitality & Aviation Management

MBAT403 Travel Geography

MBAT404 Travel Agency & Tour Operation Management

MBAT407 Summer Internship Project

MBAT408 Comprehensive Viva

Chairperson
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore