



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

MBA (TOURISM) PROGRAM

Semester III

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

Legends: **Th** =Theory, **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI301C Human Values and Professional Ethics

MBAI302C Project Management

MBAT301 Travel &Tourism Management

MBAT302 Tourism Products and Services

MBAT303 Destination Planning and Development

MBAT304 Tourism in India

MBAT307 Summer Internship Project

MBAT308 Comprehensive Viva

Chairperson
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore