



## Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

### MBA (INTERNATIONAL BUSINESS) PROGRAM

#### Semester IV

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

**Legends:** Th =Theory, L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI401C Strategic Management

MBAI402C Supply Chain Management

MIB403 Service Marketing and CRM

MIB404 International Business Law

MIB406 Commodity, Derivatives and Price Risk Management

MIB407 Major Research Project

MIB408 Comprehensive Viva

MIB 409 New Venture Planning for Entrepreneurship

Chairperson  
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore

Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore