

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore												
Choice Based Credit System (CBCS) Scheme												
B.A.+M.A.(Journalism and Mass Communication)												
Dual Degree Program 2018-23												
I - SEMESTER												
S. No.	Subject Code	Name of Subject	Teaching Scheme/week			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*		
1	JMCB101	Growth and Development of Media	4	1	0	60	20	20	0	0	100	5
2	JMCB102	Reporting and Anchoring	4	1	0	60	20	20	0	0	100	5
3	JMCB103	Introduction to communication and Mass Communication	4	1	0	60	20	20	0	0	100	5
4	HU101	English Foundation -I	3	0	2	60	20	20	0	20	120	4
5	JMCB105	Basics of Computer applications	4	0	2	60	20	20	0	50	150	5
TOTAL			19	3	4	300	100	100	0	70	550	24

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.


Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore.