

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Choice Based Credit System (CBCS) Scheme

M.A. (Journalism and Mass Communication)


IV- SEMESTER

IV - SEMESTER

S. No.	Subject Code	Name of Subject	Teaching			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*		
1	JMCPG401	Media Law and Ethics	4	2	0	60	20	20	0	0	100	6
2	JMCPG 402	Event Management	4	2	0	60	20	20	0	0	100	6
3	JMCPG403	Development Communication	4	1	0	60	20	20	0	0	100	5
4	JMCPG404	Corporate Communication	4	1	0	60	20	20	0	0	100	5
5	JMCPG405	Dissertation	0	0	8	0	0	0	60	40	100	4
6	JMCPG406	Comprehensive Viva Voce	0	0	0	0	0	0	100	0	100	2
TOTAL			16	6	8	240	80	80	160	40	600	28

*Teacher Assessment shall be based on the following criteria:

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Joint Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore