

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## B.A. Honors Economics

BATCH 2018-2021

SUBJECT CODE	Category	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		Th	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
HU201	SOC. SC., ARTS& HUM	Foundation English II	60	20	20	0	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher's Assessment shall be based upon following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs): The students will be able to:

- Participate in seminars, group discussions, paper presentation and general personal interactions at the professional level.
- Have adequate mastery over communicative english, reading and writing skills, secondarily listening and speaking skills.

### Course Outcomes (COs): The students should be able to:

- Improve their language skills, oral communication skills, group discussion skills, personal skills and confidence level.
- express his /her ideas and thoughts in speech or writing.
- Bridge the language gap vital to their success.
- Communicate effectively.

## COURSE CONTENTS

### UNIT I

Communication: Objectives of Communication, Formal and Informal Channels of Communication, Advantages and Disadvantages, Extrapersonal communication, Interpersonal communication, Intrapersonal communication, Principles of communication.

### UNIT II

Developing Reading Skills: Reading Comprehension, Process, Active & Passive reading, Reading speed Strategies, Benefits of effective reading, SQ3R Reading technique.

  
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### UNIT III

Vocabulary Building: Using Dictionaries and Thesaurus, Synonyms, Antonyms, Homophones, One Word Substitution, Affixation: Prefixes & Suffixes, Derivation from root words, Jargon, Scientific Jargon, Word Formation.

### UNIT IV

Developing Writing Skills: Planning, Drafting and Editing, Developing Logical Paragraphs, Report Writing: Importance of Report, Characteristics of Good Report, Types of Report, Various Structures of a Report.

### UNIT V

Professional Skills: Negotiation Skills, Telephonic Skills, Interview Skills: Team building Skills and Time management

#### Practical:

- Listening
- Linguistics and Phonetics
- Telephonic Conversation
- Mock Interviews
- Group discussions
- Extempore
- Debate
- Role Plays

#### Suggested Readings

- Ashraf Rizvi. (2005). *Effective Technical Communication*. New Delhi: Tata Mc Graw Hill
- Prasad, H. M. (2001) *How to Prepare for Group Discussion and Interview*. New Delhi: Tata McGraw-Hill.
- Pease, Allan. (1998). *Body Language*. Delhi: Sudha Publications.
- Morgan, Dana (1998). *10 Minute Guide to Job Interviews*. New York: Macmillan.



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BAHNECO201	SOC. SC., ARTS& HUM	Principles of Microeconomics- II	60	20	20	-	-	5	-	-	5

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

**\*Teacher Assessment** shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**.Course Educational Objectives (CEOs): The students will be able to:**

- Develop in- depth understanding of firms and market, pricing strategies and factor pricing and Market failures.
- Introduces students to models of how individuals and firms interact within markets, when markets fail, and how government policy may improve outcomes for society.

**Course Outcomes (COs): The students should be able to:**

- The major characteristics of different market structures and the implications for the behavior of the firm and how different degrees of competition in a market affect pricing and output.
- It also explain the incomes earned by the factors of production.

## COURSE CONTENTS

### UNIT I

#### Market Structures:

- Perfect Competition:** short run and long run equilibrium of the firm and industry, price and output determination, shutdown point for a firm.
- Theory of a Monopoly Firm** short run and long run equilibrium, degrees of price discrimination, welfare aspects, Price and output determination under monopoly and bilateral monopoly.

  
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- c. **Imperfect Competition** Monopolistic competition: Assumptions, Short Run & Long Run price and output determinations under monopolistic competition, Selling Cost, Ideal output and Excess capacity, Comparison with Perfect Competition.
- d. **Oligopoly** Characteristics, Collusive and Non-collusive oligopoly: Cartel, price leadership models;

### UNIT II: Product Pricing

Types of pricing strategy- Cost based, profit based, and competition based etc.

### UNIT III: Market Failure

Divergence between private and social costs; Externalities of production and consumption; External economies and diseconomies; Problem of public goods; Markets with asymmetric information, Marginal cost pricing; Cost-benefit analysis.

### UNIT IV: Income Distribution and Factor Pricing

Wages: Meaning and Types of Wages. Real and Nominal Wage. Theories of Wages (Classical and Modern). Rent: Concept of Rent. Ricardian Theory of Rent, Quasi Rent, Modern Theory of Rent. Interest: Classical Theory, Loanable Fund Theory and Keynes's Liquidity Preference Theory.

### UNIT V

Profit: Gross Profit and Net Profit. Theories of Profit: Dynamic Theory of Profit, Innovation Theory of Profit and Uncertainty Bearing Theory of Profit.

### Suggested Readings

- Case, Karl E. & Ray C. Fair, *Principles of Economics*, Pearson Education, Inc., 8th edition, 2007.
- Dominick Salvatore. *Microeconomic Theory Schaum's Outline series* Delhi: Tata McGraw Hill.
- Lipsey, Richard., & Chystal, Alec., (2011), *Economics*
- Samuelson, Paul., & Nordhaus, William (2010), *Economics*
- Ahuja, H.L. (2016). *Principles of Microeconomics*
- Mankiw, G. (2012). *Principles of Economics (6th edition)*
- Salvatore, D. (2003). *Microeconomics, Schaum's Outline (4th edition)*
- Pindyck, R., & Rubinfeld, D. (2017) *Microeconomics (8th edition)*

  
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			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BAHNECO202	SOC. SC., ARTS& HUM	Indian Economy-II	60	20	20	-	-	5	-	-	5

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

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### Course Educational Objectives (CEOs): The students will be able to:

- Understand the role and importance of industrial sector vis-à-vis public and private enterprises in the economic development of India.
- Provides the student a basic idea about the service and unorganized sectors of the country.

### Course Outcomes (COs): The students should be able to:

- Appreciate the relative importance of industrial sector, service sector and the unorganized sector in the Indian economy.

## COURSE CONTENTS

### UNIT I Industries

General Classification of Industries: On the basis of: (A) SIZE: small, medium and large, (B) TYPES: Consumer goods, capital goods, intermediate goods, infrastructural and ancillary goods, (C) OWNERSHIP: Public, private, cooperative, small, cottage, multinational companies, (D) FACTOR INTENSITY: labor intensive, capital intensive, (E) ORIENTATION: Domestic, foreign, etc. Importance and limitations of small scale industries, Production and employment scenario: Trends in share of industries in national income. Meaning & Role of Industrialization, Make in India, start up policies, MUDRA bank

  
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### UNIT II Public and Private Sectors Industries

Role and importance of public and private sectors in Indian economy, Public sector: objectives, performance and limitations, share of public and private sectors in national income and change in employment. Scenario, Disinvestment

### UNIT III Service Sector in India

Meaning of services and importance of service sector: Its roles, trends and performance of service sector in Indian economy. Types of services: Hotels and Restaurants, Transport, storage, communications, finance, insurance and banking, concept of digitalization and its impact on Indian economy.

### UNIT IV Unorganized sector

Meaning and definition of unorganized sector, Size and employment in unorganized sector, Importance and problems of unorganized sector

UNIT V Share of Unorganized sector in National Income and Employment in India, case study

### Suggested Readings

- D, Gaurav., & M, Ashwini (2016). *Indian Economy* (72nd edition)
- Puri, V, K., & Mishra, S, K., (2015). *Indian Economy* (33rd revised edition)
- Kapila, Uma. (2017). *Indian Economy: Performance and Policy*
- Kapila, Uma. (2017). *Indian Economic Development since 1947.*
- Jalan, Bimal,. (2004). *The Indian Economy: Problems and Prospects*
- Agrwal, A,N,. (2003). *Indian Economy: Problems of Development and Planning*
- Economic Survey, Various years, GOI
- Report of the Committee on Unorganized sector statistics, GoI
- Report of the National commission for enterprises in the unorganized sector. (www.nceuis.nic.in)

  
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BAHNECO203	SOC. SC., ARTS& HUM	Quantitative Techniques	60	20	20	-	-	5	-	-	5

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**Course Educational Objectives (CEOs): The students will be able to:**

- Transmit the body of basic Statistics that enables the study of economic theory at the undergraduate level.
- Introduce application of Statistical techniques to economic theory in general.

**Course Outcomes (COs): The students should be able to:**

- Exhibit a sound understanding of Statistical & Mathematical techniques discussed, Formulating economic problems in Statistical terms, Applying the relevant tools for analyzing economic problems

## COURSE CONTENTS

### Unit 1: Test of significance

Large samples and small samples. Testing of Hypothesis – Alternative and Null Hypothesis, Major steps in Hypothesis testing. Power of a Test, Level of significance. Type- I error, Type – II error.

### Unit 2: Parametric Test.

Chi square test and goodness of fit- procedures of chi-square test, Uses of Chi square test, Yates correction, chi-square test for test of goodness of fit. Association of attributes, Types of Association, Methods of determining association, Coefficient of Association.

  
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### Unit 3: Correlation analysis

Types of Correlation, Degrees of Correlation, Karl Pearson's coefficient of correlation and spearman's rank correlation. Auto Correlation, Heteroscedasticity.

### Unit 4: Regression analysis & ANOVA

Coefficient of Regression, Application of regression. Concept of Analysis of Variance, Methods of Analysis of Variance as Statistical method.

### Unit 5: Index numbers and Time Series data

Types of index numbers, methods of constructing index numbers- Lspeyer's method, Paasche's method, Fisher's method, Dorbish-Bowley's method, Marshall-Exgeworth's method. Time Series

### Suggested Readings

- S.P.Gupta & M.P. Gupta (2010).– *Business Statistics*, Sultan Chand and Sons.
- Shukla, S.S. & Sahay, S.P.(2008) – *Statistical Analysis* . Sahitya Bhawan Publications , Agra.
- S.P.Gupta (2012)- *Statistical Methods*- Sultan Chand and Sons.



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BAHN204	SOC. SC., ARTS& HUM	Comprehensive Viva Voce	0	0	0	100	0	0	0	0	4

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives(CEOs):** The students will be able to

- Provide an opportunity for students to apply theoretical concepts in real life situations
- Enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

**Course Outcomes (COs):**

- The student should be able to acquire speaking skills and capabilities to demonstrate the subject knowledge.

  
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			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*					
BAHN205	SOC. SC., ARTS& HUM	Field Study/Book Review/Case Study/Seminar	-	-	-	-	100	0	0	10	100	5

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;  
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives (CEOs):** The students will be able:

- This paper has an objective of exposing the students on various field study concepts
- To provide an opportunity for students to apply theoretical concepts in real life situations
- To enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

**Course Outcomes (COs):**

- The student should be able to acquire research skills and capabilities to take up the project work.

The work serves the twin purposes of providing critical insights to students and providing industry with graduates of a high caliber who are ready to get ahead in the world from day one. There will be continuous evaluation of the student on the basis of work assigned and regular submissions. The students need to complete the work in the stipulated time.

  
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