

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## M.A. (Journalism and Mass Communication)

Degree Program 2020-22

IV - SEMESTER

Degree Program 2020-22												
IV - SEMESTER												
S. No.	Subject Code	Name of Subject	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	Credit	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teacher's Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCPG401	Media Law and Ethics	5	0	0	5	60	20	20	0	0	100
2	JMCPG 402	Event Management	5	0	0	5	60	20	20	0	0	100
3	JMCPG403	Development Communication	5	0	0	5	60	20	20	0	0	100
4	JMCPG404	Corporate Communication	5	0	0	5	60	20	20	0	0	100
5	JMCPG405	Dissertation	0	0	8	4	0	0	0	60	40	100
6	JMCPG406	Comprehensive Viva Voce	0	0	0	2	0	0	0	100	0	100
TOTAL			20	0	8	26	240	80	80	160	40	600

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.



**Chairperson  
Board of Studies**

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore




**Registrar**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore