



Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.A. JMC Batch (2022-25)

SEMESTER - III

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S. No.	CATEGORY	COURSE CODE	COURSE NAME	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
				L	T	P		THEORY			PRACTICAL		
								End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	Major I	JMCUG301	Video Production and Editing	2	0	2	3	60	20	20	30	20	150
2	Minor I	JMCUG302	Basics of Script Writing	3	0	0	3	60	20	20	0	0	100
3	Major II	JMCUG303	Media Writing Techniques	3	0	0	3	60	20	20	0	0	100
4	Minor II	JMCUG304	Film Appreciation and Analysis	2	0	2	3	60	20	20	30	20	150
5	SEC	JMCUG305	Theatre and Communication	3	0	2	4	60	20	20	30	20	150
6	AEC	BBAI501	Human Values and Professional Ethics	4	0	0	4	60	20	20	0	0	100
7	GEC	GE	Generic Electives	4	0	0	4	60	20	20	0	0	100
TOTAL				21	0	3	24	420	140	140	90	60	850

Legends: L - Lecture ; T - Tutorial/Teacher Guided Student Activity ; P - Practical ;

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson
Board of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore

Chairperson
Faculty of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore

Controller of
Examinations
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore

Joint Registrar
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore

Vice Chancellor
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore
 18/5/2023