



Shri Vaishnav Vidyapeeth Vishwavidyalaya
MBA (Industrial Management)
Choice Based Credit System (CBCS)

List of Electives

| SL. NO. | COURSE CODE | COURSE NAME |
|---------------------|-------------|------------------------------|
| SEMESTER III | | |
| 1 | MBAI103 | Management Accounting |
| 2 | MBAIEO303 | Total Quality Management |
| 3 | MBAIEM308 | E-Marketing |
| 4 | MBAIM301E | Intellectual Property Rights |
| 5 | MBAIM302E | Business Environment |
| SEMESTER IV | | |
| 1 | MBAI203 | Business Laws |
| 2 | MBAIM401E | Technology Management |
| 3 | MBAIM402E | B2B Marketing |
| 4 | MBAIM403E | Enterprise Resource Planning |
| 5 | MBAIM404E | Entrepreneurship Development |

The students can also take a few electives from other departments/ institutes of the university, which gives them opportunity to study various multidisciplinary courses from departments like Computer Science, Law, Humanities, Industrial Engineering and so on.