

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Shri Vaishnav School of Management

### BBA+MBA III Semester (Operations)

### Choice Based Credit System (CBCS) (2022-2026)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA301	Basics of Research	60	20	20	0	0	3	0	0	3	100
2	AECC	BBA1501	Human Values and Professional Ethics	60	20	20	0	0	4	0	0	4	100
3	VOC	BBA302	E-Accounting and Taxation with GST	60	20	20	0	0	4	0	0	4	100
4	MAJ	BBA306	Basics of Industrial Engineering	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA304	Basics of Performance Management	60	20	20	0	0	3	0	0	3	100
6	MIN	BBA303	Fundamentals of Product and Brand Management	60	20	20	0	0	3	0	0	3	100
7	GE		Generic Elective Course - III	Credit Scheme will be as per the syllabus of the respective Generic Elective Course								4	100
				360	120	120	0	0	20	0	0	24	700

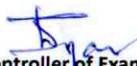
\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.



Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



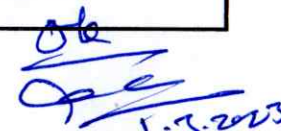
Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examinations  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore