

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
BBA (Hons)
Choice Based Credit System (CBCS) (2021-2024)

SEMESTER - V

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAHON501	Fundamental of Business Analytics	60	20	20	0	0	3	0	0	3	100
2	BBAI501	Human Values and Professional Ethics	60	20	20	0	0	3	0	0	3	100
3		Major Specialization (Elective1)	60	20	20	0	0	3	0	0	3	100
4		Major Specialization (Elective2)	60	20	20	0	0	3	0	0	3	100
5		Major Specialization (Elective3)	60	20	20	0	0	3	0	0	3	100
6		Generic Elective-III	60	20	20	0	0	3	0	0	3	100
7	BBAI506	Internship (2-week)	0	0	0	30	20	0	0	0	2	50
8	BBAI507	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
9		MOOCs	0	0	0	50	0	0	0	0	2	50
			360	120	120	130	20	18	0	0	24	750

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Internship Project/Field Study Internal- Panel Presentation (50 Marks).

***MOOCs Online/Offline Certification Course (Min. 10 Hrs) of 2 CREDITS (50 Marks) to be done/completed in the duration of whole BBA (Hons) Program.

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Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

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Faculty of Studies
Shri Vaishnav Vidyapeeth
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Controller of Examinations
Shri Vaishnav Vidyapeeth
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Vice Chancellor
Shri Vaishnav Vidyapeeth
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