

Shri Vaishnav Vidyapeeth Vishwavidyalaya
BBA+MBA
Choice Based Credit System (CBCS) (2021-2024)

SEMESTER - IV

| S. No. | COURSE CODE | COURSE NAME | Examination Scheme | | | | | Teaching Scheme/Week | | | CREDITS | TOTAL MARKS |
|--------|-------------|---|-------------------------------|---------------------|----------------------------|-------------------------------|----------------------------|----------------------|---|---|---------|-------------|
| | | | THEORY | | | PRACTICAL | | Th | T | P | | |
| | | | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment* (20%) | End Sem University Exam (60%) | Teachers Assessment* (40%) | | | | | |
| 1 | BBAI401 | Introduction to Management Information System | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 2 | BBAI402 | Fundamentals of Financial Management | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 3 | BBAI403 | Basics of Research | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 4 | BBAI404 | Introduction to Organizational Behaviour | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 5 | BBAI405 | Fundamentals of Operations Management | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 6 | | Generic Elective-II | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 7 | BBAI406 | Comprehensive Viva | 0 | 0 | 0 | 50 | 0 | 0 | 0 | 0 | 2 | 50 |
| | | | 360 | 120 | 120 | 50 | 0 | 18 | 0 | 0 | 20 | 650 |

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore