|        |                |                                  | Based Ci                            | <u>BF</u><br>redit           | <u>yapeeth V</u><br><u>BA+MBA</u><br><u>System (C</u><br>ESTER - V | (20 (20 (20                         |                                  |                      |   |   |         |             |
|--------|----------------|----------------------------------|-------------------------------------|------------------------------|--|-------------------------------------|----------------------------------|----------------------|---|---|---------|-------------|
| S. No. | COURSE<br>CODE | COURSE NAME                      | Examination Scheme                  |                              |  |                                     |                                  | Teaching Scheme/Week |   |   |         |             |
|        |                |                                  | THEORY                              |                              |  | PRACTICAL                           |                                  |                      |   |   | STIC    | MARKS       |
|        |                |                                  | End Sem<br>University<br>Exam (60%) | Two<br>Term<br>Exam<br>(20%) | Teachers<br>Assessment*<br>(20%)                                   | End Sem<br>University<br>Exam (60%) | Teachers<br>Assessment*<br>(40%) | Th                   | Т | Р | CREDITS | TOTAL MARKS |
| 1      | BBAI601        | Entrepreneurship Development     | 60                                  | 20                           | 20   | 0                                   | 0                                | 3                    | 0 | 0 | 3       | 100         |
| 3      |                | Major Specialization (Elective1) | 60                                  | 20                           | 20   | 0                                   | 0                                | 3                    | 0 | 0 | 3       | 100         |
| 4      |                | Major Specialization (Elective2) | 60                                  | 20                           | 20   | 0                                   | 0                                | 3                    | 0 | 0 | 3       | 100         |
| 5      |                | Major Specialization (Elective3) | 60                                  | 20                           | 20   | 0                                   | 0                                | 3                    | 0 | 0 | 3       | 100         |
|        |                | Generic Elective-IV              | 60                                  | 20                           | 20   | 0                                   | 0                                | 3                    | 0 | 0 | 3       | 100         |
| 6      | BBAI606        | Research Project                 | 0                                   | 0                            | 0  | 60                                  | 40                               | 0                    | 0 | 0 | 4       | 100         |
| 7      | BBAI607        | Comprehensive Viva               | 0                                   | 0                            | 0  | 50                                  | 0                                | 0                    | 0 | 0 | 2       | 50          |
|        |                |                                  | 300                                 | 100                          | 100  | 110                                 | 40                               | 15                   | 0 | 0 | 21      | 650         |

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks. \*\*MRP Viva- External (30 Marks); Guide (20 Marks); Report (10 Marks) Jointly by External and Guide. \*\*\* MRP Internal - Synopsis Presentation (20 Marks); Mid Sem Presentation (20 Marks).

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Chairperson Faculty of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Controller of Examinations Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore