Shri Vaishnav Vidyapeeth Vishwavidyalaya Shri Vaishnav School of Management MBA (International Business)

Choice Based Credit System (CBCS) (2022-2024)

SEMESTER - III

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week				S
			THEORY			PRACTICAL					2	RK
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	Th	Т	P	CREDITS	TOTAL MARKS
1	MBAI301C	Advanced Human Values and Professional Ethics	60	20	20	0	0	3	0	0	3	100
2	MBAI302C	Project Management	60	20	20	0	0	3	0	0	3	100
3		Major Specialization (Elective 1)	60	20	20	0	0	3	0	0	3	335.7
4		Major Specialization (Elective 2)	60	20	20	0	0	3	0	0	3	100
5	4	Major Specialization (Elective 3)	60	20	20	0	0	3	0	0	3	100
6		Major Specialization (Elective 4)	60	20	20	0	0					100
7	MBAI307	Summer Internship Project (4- week)	0	0	0	60	40	0	0	0	3	100
8		Generic Elective-II	60	20	20	0					4	100
9	MBAI308	Comprehensive Viva	0	0	0	50	0	3	0	0	3	100
-	1		420	140	140	110	40	21	0	0	2 27	50

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Chairperson Faculty of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Controller of Examinations Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav School of Management MBA(International Business) Scheme w.e.f. 2021

LIST OF ELECTIVES

	Semester III	Semester IV
MIB303	Export Import Management	MIB403 Service Marketing and CRM
MBAIEF304	Financial Services	MIB404 International Business Law
MIB304	Global Insurance and Risk Management	MIB406 Commodity, Derivatives and Price Risk Management
MIB305	Cross Cultural Management	MIB409 New Venture Planning for Entrepreneurship
MIB306	International Trade Practices and Procedures	MBAIEH407 International Human Resource Management
MBAIEF308	International Financial Management	MBAIEM406 International Marketing

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