

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav School of Management**  
**MBA (Rural Management) Choice Based Credit System (CBCS) 2020-22**

**SEMESTER - IV**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam** (60%)	Teachers Assessment*** (40%)					
1	MBAI401C	Strategic Management	60	20	20	0	0	4	0	0	4	100
2	MBARM403C	Creativity and Innovation	60	20	20	0	0	4	0	0	4	100
3		Major Specialization (Elective 1)	60	20	20	0	0	4	0	0	4	100
4		Major Specialization (Elective 2)	60	20	20	0	0	4	0	0	4	100
5		Major Specialization (Elective 3)	60	20	20	0	0	4	0	0	4	100
6		Major Specialization (Elective 4)	60	20	20	0	0	4	0	0	4	100
7	MBARM407	Major Research Project/ Field Study	0	0	0	60	40	0	0	0	4	100
8	MBARM408	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	110	40	24	0	0	30	750

\* Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

\*\*MRP Viva- External (30 Marks); Internal {Guide} (20 Marks); Report (10 Marks) Jointly by External and Guide

\*\*\* MRP Internal - Synopsis Presentation (20 Marks); Mid-Sem Presentation (20 Marks)