



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Think Excellence. Live Excellence

Shri Vaishnav Institute of Technology and Science, Indore

NAVARACHANAA 2020

The objective of Navarachanaa-2020 national level project competition is to provide a platform for the UG level students to participate, compete and interact with some of the most prestigious technical experts from national and international industry and organizations. To enhance the creativity and imagination power of the students and aiming to foster interest in technology through the experiments and making engineering technology simple.

Navarachanaa-2020 is providing the opportunities to the students to send us the **video /or PPTs (models demonstration /or innovative & creative ideas presentation through PPTs etc.)** as per their interest of maximum **10 minutes**. Selected videos will be uploaded on the Youtube channel of SVVV and will be shared with students across the country so that their interest in the engineering & technology increases.

Following themes will be covered in this competition:

Category A

- 1. Atmanirbhar Bharat/Digital India/ Make in India**
- 2. Skill India/Startup India**
- 3. Smart City/Swachh Bharat**
- 4. General Category**

Category B

- 1. Top Viewers Choice Category, as per videos views, likes & subscriptions on Youtube (Note - this is the participants choice whether they wants to participate in this category or not)**

In what ways Students can make videos

Based on the above themes and the use of concepts of science and technology, students have to make innovative models in their domain, prepare videos and send for Navarachanaa-2020 competition through below provided link.

Terms and conditions

- 1. Make the video on the given topic of 10 minutes maximum.**



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2. In the starting give your brief introduction – Specify Team Name, College, City, District and State.
3. Prepare your video describing the objectives, its technical specifications, its working, benefits, societal use, outcomes etc.
4. After creating the video, prepare a Google drive link and paste the same in the Google form.
5. The last date of video submission through Google form is 01/12/2020.
6. (a) For viewership category, we will upload your videos on our university YouTube channel and the Youtube link of your video will be provided to you by 03/12/2020. (Note - this is the participants choice whether they wants to participate in this category or not)
7. (b) Each team has to spread their Youtube video link to social media through WhatsApp, Face book, Twitter, Instagram, Telegram or other means for maximum views, likes and subscriptions. The time given to team for promotions will be 09/12/2020 till 12.00 PM. The maximum top two video promoters will be selected by the expert committee based on the views, likes and subscriptions of videos.

Marking Scheme and Selection Procedure

For – Category A

1. Atmanirbhar Bharat/Digital India/ Make in India
2. Skill India/Startup India
3. Smart City/Swachh Bharat
4. General Category

An expert committee will be formed and the marking is based on scientific thoughts, Implementation to real world, Creative ability, Presentation skills, Methodology & plan, and Relevance to theme.

For – Category B

1. Top Viewers Choice Category (As per videos views, likes & subscriptions on YouTube)

1 View = 1 marks

1 Like = 5 marks

1 Like subscription = 10 marks



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Registration Details and Fees

1. Total maximum number of members in a team = **03**
2. Total Fees for each team = **INR 300**
3. **Mode of Fee deposition**
 - a) Online payment can be made through Phonepe & Google Pay on given No. - **9425382198** (Mr. Santosh Yadav, Assistant Professor Mechanical Department SVITS SVVV Indore)
 - b) Online payment can be made through **NEFT** (Details- A/c No. - **50100256398597, HDFC Bank Indore, IFSC Code – HDFC0000281**).
 - c) Demand Draft (DD) should be drawn in favour of “**Shri Vaishnav Vidyapeeth Vishwavidyalaya**” payable at “**Indore**”.
4. After the Payment, fill your Project / Idea Details & Amount Transaction Details to given Google form Link and register yourself to Navrachna 2020 - 21 & Upload Your Video
<https://bit.ly/navarachanaa20>
5. for Any Query Regarding Amount Transaction to Contact Mr. Santosh Yadav Assistant Professor Mechanical Department SVITS SVVV Indore, Contact - **9425382198**)
6. Click the Link & Join Navarachanaa Whats app group for more Details regarding Event
<https://chat.whatsapp.com/LUlcWwqQedFDTcXzxGWciC>

Prize distribution rules

Only one award will given for each theme as described below -

1. **For Category A**
 - Eklavya Award – INR 5000
 - Dronacharya Award - INR 3000
2. **For Category B**
 - Ist Top Viewers Award - INR 5000
 - Iist Top Viewers Award - INR 3000

(Note – The decision of Navrachana -2020 committee is final and not other clarification or discussion will be entertained)

Dr. Shrikant Pandey
Convener, Navrachana -2020

NAVRACHANAA-2020

National level project competition and idea presentation

11-12 December 2020

Last date for online registration
and videos submission:
01.12.2020 (Tuesday)

Price up to worth Rs 50000/-

Registration fee Rs 300 per team



Themes of the competition:

Category A

1. Atma Nirbhar Bharat/Digital India/ Make in India
2. Skill India/Startup India
3. Smart City/Swachh Bharat
4. General Category

Category B

Top Viewers Choice Category,
as per videos views, likes & subscriptions
on You tube

Eklavya Award for Winning Team & Dronacharya Award for Mentor

Mode of Fee Deposition:

Phone Pay/Google Pay: 9425382198

Registration Link:

<https://bit.ly/navarachanaa20>

Team size: Up to 3 members

Event Coordinator:

Dr. Shrikant Pandey (HOD, ME)

For more details contact:

Mr Hakam Singh Diwakar (Mbl: 9691684444)

Mr. Santosh Yadav (Mbl: 9425382198)

E- certificates shall be given to all registered participants