

GUIDELINES FOR STUDENTS UNDERGOING RURAL OUTREACH

As per the Scheme of Shri Vaishnav Institute of Information Technology, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, the student should undergo Rural Outreach Program for a minimum period of 01 week during the semester vacation of 1st year. Before proceeding on Rural Outreach Program, student must seek instructions from the Head of the Department / Academic Coordinator / Class teacher or the Faculty, who is the in-charge of Rural Outreach Program. This is a group activity, and permitted group size is 2-5 students per group.

OBJECTIVES OF RURAL OUTREACH PROGRAM

The main objective of introducing this course is to make students aware about the socio-cultural aspects of the rural areas in vicinity to their University or town.

- 1. Students are expected to observe, investigate and learn about the following aspects of the rural region:
 - I. Demographics, Literacy, Geographical parameters of the Village
 - II. Schemes of government of India and State of Madhya Pradesh in operation in the villages
 - III. Social/ Cultural aspects ranging from popular dance forms, music and customs of the concerned village
- 2. Describe and respond to cultural differences which influence how people with disabilities participate in and benefit from independent living services.
- 3. Community based response to people experiencing medical disease.
- 4. Develop a long-range plan to meet current and future needs.
- 5. Collaboration between health services, local government and other agencies to support and build resilient communities.

OUTCOMES OF RURAL OUTREACH PROGRAM

At the end of the Rural Outreach Program, students should be able to:

1. Improve their knowledge from identify effective methods for outreach to unrepresented and underrepresented populations.



- 2. Describe and respond to cultural differences which influence how people with disabilities participate in and benefit from independent living services.
- 3. Structure and manage programs more effectively to respond to service, funding, distance, and attitudinal barriers.

DURING RURAL OUTREACH PROGRAM

- (i) Once the student has reached the Rural place, he / she must inform to the Faculty coordinator (Rural Outreach Program coordinator / Department) / Head of the department that he / she has joined the Program from _____ in the Place (Name) _____ and forward information about the Rural Place.
- (ii) The procedure comprises of field visits, case studies, analyzing government policies, discussion with field officers and NGO executives.
- (iii) To maintain discipline and abide by all rules and regulations enforced by the organization and to ensure FULL attendance during the Program duration.
- (iv) To carry out the Rural Outreach Program in an ethical and professional manner and to uphold the reputation of the Institute at all times.
- (v) To maintain confidentiality and to not disseminate / share any information related to the organization to third parties.

ASSESSMENT COMPONENTS

Assessment within the Rural Outreach Program aim to faculty associated with the course shall evaluate the candidate and grade him. This course shall be done by the students in a self-study mode. Study methodology shall comprise of combining field visits, case studies, analyzing policy documents from different government departments, discussions with field officers, active NGO's and so on. The course will not be listed in the time-table and its activities shall be performed by the students at any time convenient to them. The grades earmarked will be awarded on the basis of internal Assessment Rural Outreach.



The Rural Outreach Program Report

For evaluation purpose, students are expected to submit a hand-written summary on the government schemes and policies for the socio-cultural development of the concerned village. This shall be followed by final submission of **two case studies** covering broad spectrum of socio-cultural issues ranging from life in slums, infant mortality, watershed management, portability of water, animal welfare etc. These case studies shall be submitted to the mentor for the final evaluation of the course. For each case study, students' group is required to undertake any one activity from the below list.

ASSIGNMENT OF ACTIVITIES FOR VILLAGE VISIT (points to be covered in Activities)

(1) Activity: Hospitals, Health Centre & Private Clinics.

- (1) No. of Government & Private Hospitals, private clinics.
- (2) Available facilities.
- (3) Availability of Diagnostic centres.
- (4) Different Government policies for health, malnutrition.
- (5) Health camps organized by govt. & private sector.

(2) Activity: Nutrition & Health Problems

- (1) Prevalence of malnutrition & other diseases.
- (2) Common infectious diseases.
- (3) Group of people affected by malnutrition & different diseases.
- (4) Health problems related with children and women.
- (5) No. of children affected by malnutrition and no. of persons affected by major diseases.

(3) Activity: Education

- (1) No. of Govt. & Private school, colleges.
- (2) Literacy rate.
- (3) Planning for girls educations.
- (4) Availability of private coaching classes & Public libraries.



(4) Activity: Background information of People and area.

- (1) Geographical position of the area.
- (2) Population and main occupation of the people.
- (3) Average income, rate of literacy.
- (4) Social problems for the society & women.
- (5) Social customs.
- (6) Different cast & communities.

(5) Activity: Public Services

- (1) Availability of Banks, Post –Office, Police Station, Sahkari Samiti etc.
- (2) Availability of Means of transport like trains, buses, kinds of roads etc.
- (3) Means of communications & means of entertainment.

(6) Activity: Agriculture

- (1) Main and seasonally crops grown.
- (2) Types of vegetables, flowers & fruits grown.
- (3) Resources available for the agriculture.
- (4) Govt. policies for agriculture.

(7) Activity: Awareness of Government Policies

- (1) Different Govt. Policies related with agriculture, health, education, women, children and small industries.
- (2) Groups of people taking benefit of policies.
- (3) Some other groups like youth club, women's group & NGO's working in the area.



(8) Activity: Water and waste management, Sanitation

- (1) Sources of water and irrigation.
- (2) Sources of waste management and sanitation.
- (3) Future Planning for Waste management and sanitation.
- (4) Different sources of energy like solar energy, wind mill & bio gas.
- (5) Water recharging system.

(9) Activity: Animal Husbandry, Small Industries and other Occupation

- (1) Types of Animal Husbandry, small industries and other occupation.
- (2) Groups of people attached with it.
- (3) Govt. policies to encourage this.

(10) Activity: Condition of Electricity, Houses, Roads and connectivity from other areas

- (1) Conditions of availability of electricity.
- (2) Types of roads, information of NH, SH passing through the area.
- (3) Connectivity of the area from other region, types of houses.