

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

**Choice Based Credit System (CBCS) in Light of NEP - 2020**


**B.A.+M.A.(Journalism and Mass Communication)  
Dual Degree Program 2021-2024**


**III - Semester**

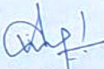
S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB 301	Film Appreciation	3	0	0	3	60	20	20	0	0	100
2	JMCB 302 DSE- 1**	Video Production	2	0	2	3	60	20	20	30	20	150
	JMCB 302 DSE- 2**	DSE- 2 –Digital and Social Media										
3	JMCB 303	Media and Culture Studies	3	0	0	3	60	20	20	0	0	100
4	JMCB 304	Public Relations	3	0	0	3	60	20	20	0	0	100
5	ML-307	Environmental Management and Sustainability	3	0	0	3	60	20	20	0	0	100
6.		Generic Elective	3	0	0	3	60	20	20	0	0	100
Total			17	0	1	18	360	120	120	30	20	650

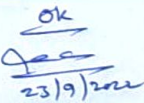
\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.\*\* Discipline specific elective subject

  
Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya  
Indore

  
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Vishwavidyalaya  
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Controller of  
Examination  
Shri Vaishnav Vidyapeeth  
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Indore

  
Registrar  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore

  
Vice Chancellor  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya  
Indore  
23/9/2022