



Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.A. JMC Batch (2024-27)

SEMESTER - I

S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment (20%)	End Sem University Exam (60%)	Teachers Assessment (40%)					
1	Major I	JMCUG101	Print Media Production	60	20	20	0	0	3	0	0	3	100
2	Major II	JMCUG102	Growth and Evolution of Indian Media	60	20	20	0	0	3	0	0	3	100
3	Minor I	JMCUG103	Introduction to Communication and Media	60	20	20	0	0	3	0	0	3	100
4	Minor II	JMCUG104	Communication, Media and Culture	60	20	20	0	0	3	0	0	3	100
5	AEC	ENGI01	Foundation English	60	20	20	0	0	4	0	0	4	100
6	GEC	GE	Generic Electives	Scheme will be as per the syllabus of the respective Generic Elective Subject								4	100
TOTAL												20	600

Chairperson
Board of
Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson
Faculty of
Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Controller of Examination
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya, Indore
 31.8.2024