



Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.A. JMC Batch (2023-26)

SEMESTER - IV

S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment (20%)	End Sem University Exam (60%)	Teachers Assessment (40%)					
S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University	Two Term Exam (20%)	Teachers Assessment*	End Sem University	Teachers Assessment*					
1	Major I	JMUG 401	Electronic News Production	60	20	20	30	20	2	0	2	3	150
2	Minor I	JMUG 402	Media Industry Management	60	20	20	0	0	3	0	0	3	100
3	Major II	JMUG 403	Advertising	60	20	20	0	0	3	0	0	3	100
4	Minor II	JMUG 404	Media Law and Ethics	60	20	20	0	0	3	0	0	3	100
5	SEC	VC	Vocational Course	Scheme will be as per the syllabus of the respective Vocational Course					0	2	4	4	100
6	GEC	GE	Generic Electives	Scheme will be as per the syllabus of the respective Generic Elective Subject								4	100
TOTAL											20	650	

Chairperson
 Board of
 Studies
 Shri Vaishnav Vidyapeeth
 Vishwavidyalaya, Indore

Chairperson
 Faculty of
 Studies
 Shri Vaishnav Vidyapeeth
 Vishwavidyalaya, Indore

Controller of Examination
 Shri Vaishnav
 Vidyapeeth
 Vishwavidyalaya, Indore

Registrar
 Shri Vaishnav
 Vidyapeeth
 Vishwavidyalaya, Indore

Vice Chancellor
 Shri Vaishnav
 Vidyapeeth
 Vishwavidyalaya, Indore
 31.8.2024