


Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Choice Based Credit System (CBCS) in Light of NEP - 2020
M.A.(Journalism and Mass Communication)


IV SEMESTER (2021-2023)


S. No.	Subject Code	Name of Subject	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCPG 401	Media Law and Ethics	3	0	0	3	60	20	20	0	0	100
2	JMCPG 402	Digital and Social Media	2	0	2	3	60	20	20	30	20	150
3	JMCPG 403	Electronic News Production	2	0	2	3	60	20	20	30	20	150
4	JMCPG 404 DSE-1**	Corporate Communication	3	0	0	3	60	20	20	0	0	100
	JMCPG 404 DSE-2**	Public Relations										
5	JMCPG 405	Dissertation	0	0	0	4	0	0	0	60	40	100
6	JMCPG 406	Comprehensive Viva-Voce	0	0	0	2	0	0	0	30	20	50
7		Generic Elective	3	0	0	3	60	20	20	0	0	100
TOTAL			13	0	2	21	300	100	100	150	100	750


*Teacher Assessment shall be based on the following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10marks.

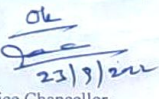
** Discipline specific elective subject


 Chairperson
 Board of Studies
 Shri Vaishnav Vidyapeeth
 Vishwavidyalaya
 Indore


 Chairperson
 Faculty of Studies
 Shri Vaishnav Vidyapeeth
 Vishwavidyalaya
 Indore


 Controller of
 Examination
 Shri Vaishnav Vidyapeeth
 Vishwavidyalaya
 Indore


 Registrar
 Shri Vaishnav
 Vidyapeeth
 Vishwavidyalaya
 Indore


 Vice Chancellor
 Shri Vaishnav
 Vidyapeeth
 Vishwavidyalaya
 Indore
 23/9/22