



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
B. Sc. (Fashion Design)
(2023-2026 14A)

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BSFD401N	DCC	FASHION ILLUSTRATION AND DESIGN	60	20	20	30	20	4	0	4	6

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

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Course Educational Objective (CEOs):

1. To introduce about the anatomy of human figure and measurement
2. To study the drafting and its layout
3. To demonstrate the development of dress forms fitting and pattern alterations
4. To survey for the size and grade determination of garments

Course Outcomes (Cos):

Students will be able to:

1. Draw and measure the garment as per specification of human body
2. Make and check the drafting layouts
3. Prepare and modify the designs based on dress form provided
4. Fix grade and alter the pattern and final products as customized by the end user

SYLLABUS

Unit I Anatomy

12 HRS

Proportion and disproportion of human figure. Figure types and variations- normal figures measurements and its importance. Standard body measurements for children, ladies and gents. Sequence of taking body measurements for various age groups, standardization of body measurements.

Unit II Introduction to Illustration

12 HRS

Introduction to Fashion Illustration its elements and importance in fashion Industry. Basic-Ten & Twelve Head Figure (Female): Stick figure, Block, Mechanical Figure Flesh & Contour Figure, Fashion Figure Elongation and Distinction between real and fashion figure.

Unit III Basic Figure Forms

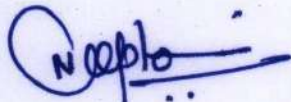
12 HRS

Drawing Torso, Legs, Arms, Hands, Feet, Figure Movement: Rotation in Arch, Leg Poses, Arm Movement, Foreshortening: Legs and Arms, Different Poses of figure.

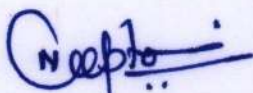
Unit IV Drawing Various View

12 HRS

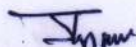
Front View, Side View, 3/4 View and Back View fashion figure (Mechanical and Flesh Figure) to


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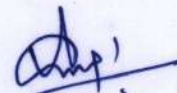
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understand the 3-D perspective. Basic Rendering Techniques- Coloring Medium, Figure Rendering, Various Fabric Rendering

Unit V Garment Draping on Figure

12 HRS

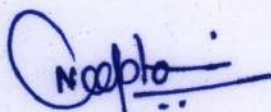
Swimwear, Sportswear, Evening wear, Bridal Wear etc., Development of flat Sketches and spec sheet, layout and presentation, Illustrating Pose from reference images. Garments sizing and surveys: women's grading increments reference-area commentaries-selecting a grading system.

List of Practical (Expand it if needed):

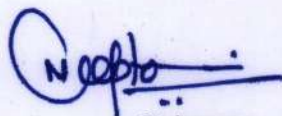
1. Study of types and techniques of illustration
2. Study of basic human anatomy.
3. Constant proportions – Children-Men and Women in Various poses.
4. Drawing face and hairstyles.
5. Drawing arms and legs with accessories.
6. Design details –Silhouette and its types.
7. Illustrate types of stick figures
8. Drawing blouses, skirts, pants and coats.
9. Costume drawing- Drawing the details on the anatomy - Sketching the fall of the fabric- Accessories drawing.
10. Sketching different types of garments and costumes with black pen, watercolor, sketching.
11. Illustrate the couture figure with dress.
12. Illustrating Pose from reference images
13. Prepare the flat sketches for women's wear.
14. Prepare the flat sketches with for formal men's wear.
15. Prepare the flat sketches for Kid's wear.

Textbooks:

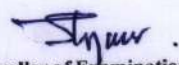
1. Caroline Tatham Julian Seaman (Thames and Hudson): Fashion design drawing course.



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2. Fashion Sketchbook Figure Template: 430 Large Female Figure Template for Easily Sketching Your Fashion Design Styles and Building Your Portfolio.
3. Bina Abbing: Fashion Sketchbook.
4. Bina Abbing: Illustrating Fashion: Concept to Creation.

References:

1. Practical clothing construction, Thomson & Co. Madras, 1974 - Mary Mathews
2. Dress making simplified, Black well science, 1987 - Cock V.
3. Fashion design drawing course, Caroline Tatham Julian Seaman, 2012- Jemi Armstrong , Wynn Armstrong.
4. Fashion illustration next, Laird Borrelli, Thames and Hudson 2004

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(2023-2024 - 1A)											
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Course Educational Objective (CEOs):

1. To familiarize students with various testing equipment's
2. To make them understand the quality control and standardization.

Course Outcomes (Cos):

Students will be able:

1. Identify various textile products.
2. Test and evaluate various textile materials.
3. Handle various testing instrument and garment manufacturing machine.

SYLLABUS

Unit I Introduction to Textile Testing

12 HRS

Introduction to Textile Testing, The objectives of textile testing, tested quality schemes. Type of testing methods, sample size, various sampling technique. Basic units and conversion such as SI units and B.S. units. Types of measuring and marking tools such as Scale, Measuring tape, various types of curves.

Unit II Atmospheric Condition

12 HRS

Lab condition and standard atmospheric condition for testing lab, introduction to statistical quality control, Mean, Mode, Median, Coefficient of Variation, and Standard Deviation.

Unit III Microscope Testing

12 HR

Textile fiber and its cross sectional and longitudinal view under microscope. Definitions: Fiber, Filament, Yarn, Plied yarn, Cord yarn. Linear density of yarn: Concept, Count or Yarn number, Direct & Indirect System of yarn numbering, Measurement of yarn number. Electronic weighing balance.

Unit IV Testing of Twist

12 HRS

Twist direction & Twist Measurement, effect of twist on yarn and fabric properties, Measurement of twist. Fancy yarns and its application. Classification of fabric on their

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structure, dimensional characteristics of a fabric such as Length, Width, Thickness, EPI, PPI, Fabric weight (GSM), Weight per unit length, Crimp of yarn in fabric, Effect of crimp on the fabric properties, measurement of crimp, pilling of fabrics, Definition, Mechanism of pilling, Factors responsible for pilling, measurement of pilling ICI Pill Box Tester.

Unit V Aesthetic Properties of Fabric

12 HRS

Fabric Handle, Stiffness, Drape, Concept- fabric hand, Objective & subjective evaluation of textiles, Measurement of Stiffness- Shirley stiffness tester, Measurement of drape- Drape meter. Crease Resistance & Crease Recovery, definitions: Crease, Wrinkle. Measurement of crease recovery - Recovery angle.

Apparel Testing:

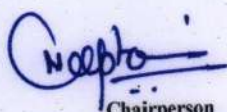
Dimensional properties of apparel fabrics: relaxation shrinkage, felting shrinkage, swelling shrinkage, contraction. Various faults in garment such as snagging, seam pucker, Seam slippage, Needle cutting, Seam appearance, Bow and Skewness.

Testing of Accessories:

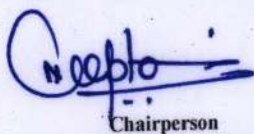
Fusible interlinings, zippers, elastic waist and sewing threads, buttons.

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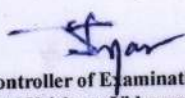
1. To know various measuring and marking tools and instruments in a lab.
2. To study various type of fibers, yarn, fabric by collecting their samples.
3. To study Cross sectional and longitudinal view of various natural and synthetic fiber.
4. To study and analysis of single and plied yarn.
5. Measurement of count of a given yarn sample.
6. Study twist and twist direction in yarn.
7. To study crimp % in warp and weft direction in yarn
8. To measure crease recovery of a given fabric sample.
9. Study and analysis of a given fabric sample.
10. To measure draping property of fabric.
11. To measure shrinkage of a given fabric sample.


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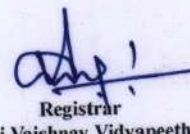
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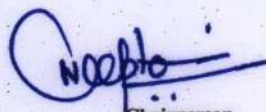
12. To study and analysis of seam puckering of garment.
13. To study and analysis stitch per inch in garment preparation.
14. To study and analysis stitch per inch in garment preparation.
15. To study and analysis stitch per inch in garment preparation.
16. To study the deference between subjective and objective analysis of garment preparation

Textbooks:

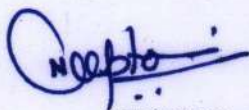
1. Managing Quality in the Apparel Industry, New age international (P), Ltd. Publishers, Pradip Mehta & Satish Bhardwaj. 2010
2. Principles of Textile Testing, J.E. Booth, CBS Publishers & Distributors, 2011.

References:

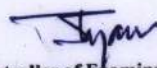
1. Hand book of Textile Testing, Sundaram V, CTRL Publication, Bombay.
2. An Introduction to Quality Control for Apparel Industry, Pradip Mehta. 2007
3. Quality Control and Testing, V.K. Kothari. 2013
4. Handbook of Indian Standards. 2003


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BSFD403N	SEC	FASHION ACCESSORY DESIGN	0	0	0	60	40	0	2	4	4

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Course Educational Objective (CEOs):

1. To enable the students to understand the history and importance of accessories
2. To impart knowledge on research, designing and manufacturing process
3. To provide clear insights on various types of accessories and selection of materials

Course Outcomes (Cos):

After completion of this course, the students will be able to:

1. Analyse the importance of accessories for various purpose and occasion, and add value to the products based on end application
2. Design and develop the accessories based on trend, forecast and market analysis
3. Select the appropriate materials and manufacturing techniques for different types of accessories

SYLLABUS

Unit I Introduction

Types of accessories, materials used for accessories making, design, color, patterns, finishes and embellishments, importance of accessories, aesthetic and functional purpose and sustainable accessories

Unit II Design and Development

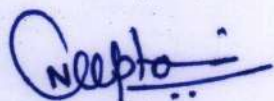
Design process, research, forecast, trend analysis, market analysis, idea generation, industry perspective, developing a range, boards development, portfolio presentation, sustainable design and prototyping

Unit III Footwear

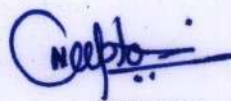
Footwear: History, significance, anatomy, component parts, materials used, manufacture, construction, function, types of toes and heels, different styles and its types, adjuncts to footwear, embellishment techniques, design and its specifications, durability, fit and care, famous brands

Unit IV Bags, Wallets and Sunglasses

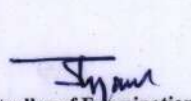
Bags and Wallets: History and significance, anatomy, component parts, materials used, construction, shape, space, color, design and pattern, different styles and types, selection criteria based on end




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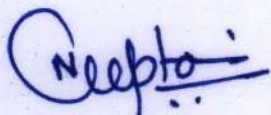
application, purchasing behaviour, quality, top brands Sunglasses: History, importance, anatomy, frame materials, glass technology, shapes, functional purpose, aesthetics and styles

Unit V Hair accessories, Wrist Bands and Watches

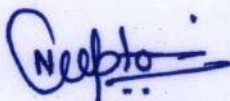
Hair Accessories: History and significance of hair accessories and veils, materials used, types of hair accessories and veils Wrist bands: Wrist bands and sweat bands, functional and aesthetic purpose, types Watches: History and importance, anatomy, materials used and types.

List of Practical (Expand it if needed):

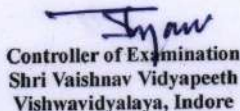
1. Using Illustration, colouring and rendering techniques for designing fashion accessories – handbags.
2. Using Illustration, colouring and rendering techniques for designing fashion accessories – footwear.
3. Using Illustration, colouring and rendering techniques for designing fashion accessories – jewellery
4. Using Illustration, colouring and rendering techniques for designing fashion accessories –belt
5. Designing and construction of a Tote Bag
6. Restyling project - Restyling of plain accessories using creative techniques
7. Project report and Presentation
8. Introduction to accessory design: - various types of shoes.
9. Introduction to accessory design: - various types of handbags.
10. Introduction to accessory design: - various types of hats.
11. Introduction to accessory design: - various types of gloves.
12. Introduction to accessory design: - various types belts.
13. Collection of materials related to the accessories based on different themes: -Tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).
14. Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).
15. To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).


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16. Final Project – Based on an inspiration, the students are required to design a collection of accessories

Textbooks :

1. Jay Diamond and Ellen Diamond, "Fashion apparel, accessories and home furnishings (Reprint)", Pearson Prentice Hall, New Jersey, 2017
2. John Peacock, Fashion Accessories: The Complete 20th Century Sourcebook, Thames & Hudson, River Books, 2014
3. John Lau, Basics of Fashion Design: Designing Accessories, Bloomsbury Publication, UK, 2012

References:

1. Stephens Frings Gini, 2007, Fashion: From Concept to Consumer (9th Edition), Prentice Hall
2. Genova Aneta 2011, Accessory Design, Fairchild Pubns; 1 edition
3. Schaffer Jane, Saunders Sue 2012, Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories, Barron's Educational Series
4. Lau John 2012, Basics Fashion Design 09: Designing Accessories: Exploring the design and construction of bags, shoes, hats and jewellery, A Publishing; 1 edition
5. Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
6. France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
7. MookherjeeAjit. 5000 Designs and Motifs from India. Dover Publications Inc.,
8. 1996.
9. Judith Rasband. Strategies for Women. Delmar Publishers London.
10. Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press,
11. Jowa. Jacob Solinger. Apparel Manufacturers Handbook.

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Vishwavidyalaya, Indore

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Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

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Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
B. Sc. (Fashion Design)
(2023-2026 14A)

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BSFD403N	SEC	FASHION ACCESSORY DESIGN	0	0	0	60	40	0	2	4	4

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

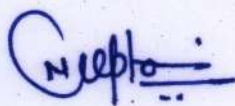
16. Final Project – Based on an inspiration, the students are required to design a collection of accessories

Textbooks :

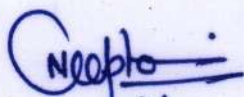
1. Jay Diamond and Ellen Diamond, "Fashion apparel, accessories and home furnishings (Reprint)", Pearson Prentice Hall, New Jersey, 2017
2. John Peacock, Fashion Accessories: The Complete 20th Century Sourcebook, Thames & Hudson, River Books, 2014
3. John Lau, Basics of Fashion Design: Designing Accessories, Bloomsbury Publication, UK, 2012

References:

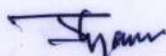
1. Stephens Frings Gini, 2007, Fashion: From Concept to Consumer (9th Edition), Prentice Hall
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3. Schaffer Jane, Saunders Sue 2012, Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories, Barron's Educational Series
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