



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

Choice Based Credit System (CBCS) Scheme in the light of NEP-2020

BBA (Healthcare and Hospital Management - Shalby Academy)

Batch 2025-2028

SEMESTER - III

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBAHHMSA301	Introduction to Marketing Management	60	20	20	0	0	3	0	0	3	100
2	MAJ	BBAHHMSA302	Human Resources Management in Healthcare	60	20	20	0	0	3	0	0	3	100
3	MAJ	BBAHHMSA303	Introduction to Financial Management	60	20	20	0	0	3	0	0	3	100
4	MDC	BBAHHMSA304	Quality in Healthcare	60	20	20	0	0	3	0	0	3	100
5	AEC	BBAHHMSA305	Organization Behaviour in Healthcare Industry	60	20	20	0	0	2	0	0	2	100
6	VAC	BBAHHMSA306	IKS-II Indian Heritage and Culture	60	20	20	0	0	2	0	0	2	100
7	SEC	BBAHHMSA307	Internship-III	0	0	0	60	40	0	0	0	4	100
8	SEC	BBAHHMSA308	Patient Care Service	60	20	20	0	0	2	0	0	2	100
				420	140	140	60	40	18	0	0	22	800

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Industry Interface Lecture Series (IILS) by Shalby Hospital Experts

Chairperson (Management)
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya,

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth

Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Dean Academic
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore