Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
Generic Elective for UG Courses

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL					
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	L	T	P	CREDITS
GUTX201	GE	INTRODUCTION TO FASHION	60	20	20	-	-	4	0	0	4

Legends: L - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;
***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):
1. To introduce about the concept of fashion.
2. To understand the designing terms and elements used in garments related to fashion.
3. To demonstrate the effect and application of color psychology.
4. To give basic side of draping, darting and designing of different parts of garment.

Course Outcomes (COs):
Students will be able:
1. To understand the fashion trends and forecast.
2. To make the different designs applying elements of design.
3. To apply colors according to the psychology.
4. To make different parts and dresses using draping technique.

Syllabus:
UNIT I Introduction to Fashion   12 Hrs.
Introduction to Fashion definition and origin terms and definitions, Traditional Indian garments and Embroidery, Ethical Garments.

UNIT II Classification of Fashion   12 Hrs.
Classification of fashion style, fashion cycle and reasons for change in fashion.

UNIT III Fashion Lines   12 Hrs.
Introduction to necklines, waistlines, hemlines, collars, sleeves, cuffs, plackets and pockets. Fullness applied in apparel tucks, pleats, gathers, shirring, frills or ruffles, flounces.
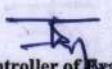
UNIT IV Draping   12 Hrs.
Draping: Introduction to draping, equipment and dress forms, Preparation of muslin for

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draping, fabric behavior, Principles and techniques of draping.

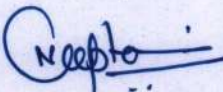**UNIT V Concepts of Design**   **12 Hrs.**
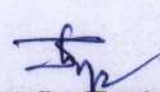
Silhouettes – Types and their application in everyday use, Skirts- Basic concepts in designing the variety of skirts, Trousers– Basic concepts in designing the variety of trousers, Wardrobe planning - design development for formal, casual, party and sports wears for men, women and kids based on their location.
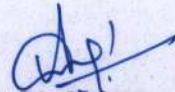
References:

1. Draping for Apparel Industry- Helen Joseph Armstrong
2. Introduction to clothing production management-. J. Chuter
3. Apparel manufacturing handbook-Jacob Soliner
4. The technology of clothing manufacture-Herold Carr and Barbara Iatham, Om Book Service,1994.

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