

## BEST Ph.D THESIS AWARD

To recognize outstanding achievements /contributions made by Young researcher in various field it has been decided to confer best Ph.D. thesis award from SHODH -2020 on the basis of prescribed criteria. The final selection for the Awards will be made by a duly constituted committee.

### Eligibility

- The Contest is open to full time candidate of any UGC recognized University in India or Abroad.
- Five copies of the Abstract/ Summary of the Ph.D. thesis duly typed in double space must be submitted along with a soft copy in the format of 12 point text single font Calibri in MS Word by the contestant.
- The Abstract / Summary should contain topic of the thesis, rationale, objectives, method (study, design, sample and tools), salient findings and implications of the study.
- To be eligible for admission to the contest, the Ph.D. degree must have been awarded between year 2016 to year 2019.
- The Abstract/ Summary of the thesis should be routed through Head of the Institute to which the Contestant belongs. The title of the thesis should be indicated by the Head of the Institute in the covering letter while forwarding the entry for the Contest.
- The Abstract/ Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.
- The Abstracts/ Summaries will be screened by a Panel of Subject Experts and three best candidates will be invited to make presentation based on complete thesis before the panel.

### REGISTRATION DETAIL

- The registration fees for the conference is Rs. 1000/- (Includes Souvenir, Book, Lunch & Tea)
- Accommodation is available on request on payment basis**
- Registration fee may be sent as DD in favor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore or by bank transfer [NEFT/RTGS : Name of Bank - HDFC Bank Ltd., Branch - Cloth Market, Indore (M.P.), CMS Code : SH97VSHVVD, A/c. No. 50100256398597, IFSC Code - HDFC0000281, MICR : 452240003, SWIFT Code : HDFCINBBXXX.



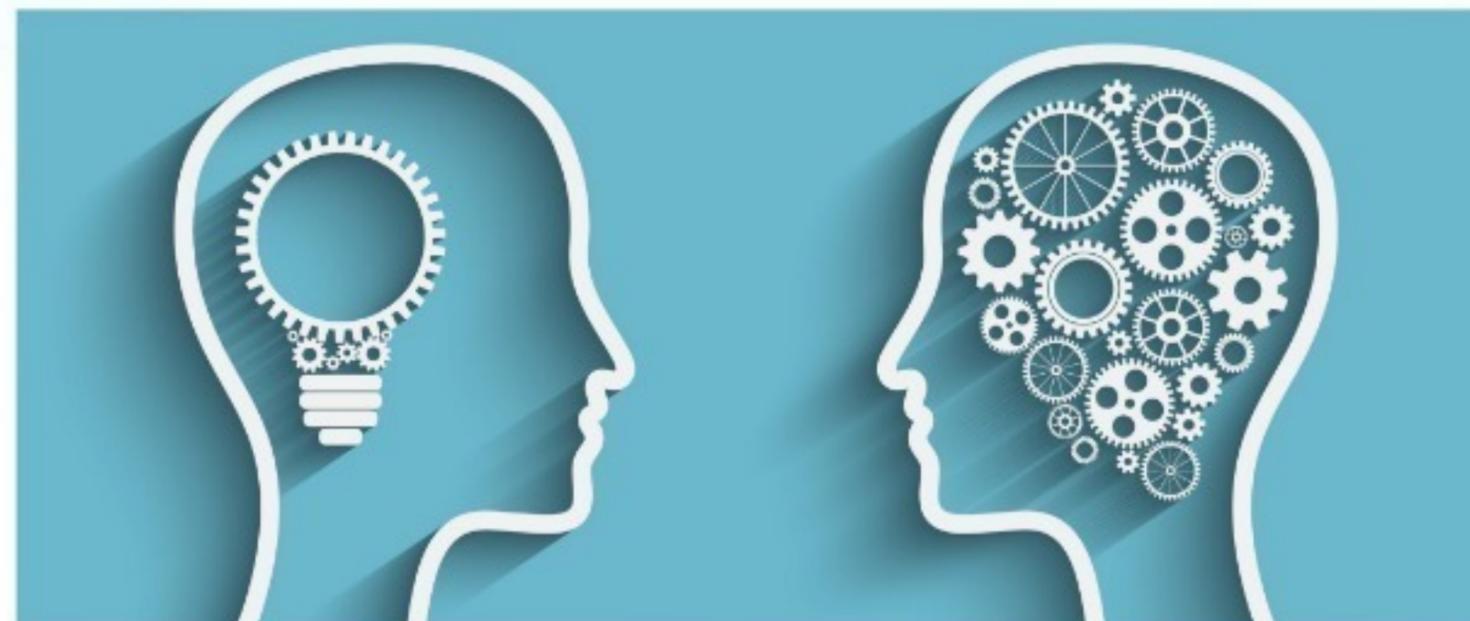
# SHODH-2020

(Conference for Doctoral Students)

On

“ IMPACT OF RESEARCH ON SOCIETY : EVOLVING PERSPECTIVES”

Date: 28 March 2020



### Convener

Dr. Santosh Dhar

9829068526

### Co-Conveners

Dr. Swati Dubey Mishra  
9926596697

Rupali Bhartiya  
9993928558

### Student Coordinators

Jeevan Kumawat  
7089591285

Aakash Singh Kushwah  
7566274322

◀ Conference Venue ▶

**SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA**

INDORE-UJJAIN ROAD INDORE (M.P.) 453111

[www.svvv.edu.in](http://www.svvv.edu.in)

## INTRODUCTION

Society can reap the benefits of successful research studies only if the results are converted into marketable and consumable products for example, medicaments, diagnostic tools, machines, and devices or services. A series of different names have been introduced which refer to the societal impact of research: third stream activities, societal benefits, societal quality, usefulness, public values, knowledge transfer, and societal relevance. What most of these names are concerned with is the assessment of social, cultural, environmental, and economic returns i.e., impact and effects from research output or products i.e., research outcome. Research that is highly cited or published in top journals may be good for the academic discipline but not for society. Scientists would think of the original work on apoptosis (programmed cell death) as high quality, but 30 years after it was discovered there has been no measurable impact on health.

It is not very easy to separate the societal impact from one another. Improvement in the 'quality of life' may depend on a mix of social and cultural, environmental research, safety, health care research, etc. Most notably, economic impact overlaps with the other three areas. There is a fuzzy boundary between the economic and non-economic benefits; for example, if a new medical treatment improves health and reduces the days of work lost to a particular illness, the benefits are both economic and social. Societal impact can become apparent in the distant future and may not be a short-term phenomenon. It is concerned with intermediate partnership-based cooperation, new improved products or ultimate improved industry competitiveness returns. Further, it can be anticipated and unanticipated, and it can be inside and outside the target area. In many cases, societal impact also cannot be limited to a certain country or region for example research on climate change is having a global implications. Three broad groups of stakeholders can be identified for impact of research; the .policy makers, whose goal is to facilitate the transfer of knowledge society through policies; professional users who want knowledge to develop products and services and end users, the public at large.

Research is benchmark of any institution of higher learning. In view of this Shri Vaishnav Vidyapeeth Vishwavidyalaya is organizing Shodh-2020, the 4th annual inter-disciplinary Doctoral Conference on the theme "**Impact of Research on Society: Evolving Perspective**". This unique conference will be providing genuine platform to the enthusiastic researchers from various fields to exchange and share their experiences and research findings and gain new insights for future research that would be beneficial to the society.

## ABOUT UNIVERSITY

Shri Vaishnav Vidyapeeth Vishwavidyalaya is a UGC recognized private university established under Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam in 2015 at Indore (India).

Shri Vaishnav Vidyapeeth Vishwavidyalaya at Indore is a multi-faculty University focusing on the needs of various segments of the society. The university has following constituent institutions:

- Shri Vaishnav Institute of Technology and Science
- Shri Vaishnav Institute of Information Technology
- Shri Vaishnav Institute of Textile Technology
- Shri Vaishnav Institute of Forensic Science
- Shri Vaishnav Institute of Architecture
- Shri Vaishnav School of Management
- Shri Vaishnav Institute of Journalism and Mass Communication
- Shri Vaishnav Institute of Science
- Shri Vaishnav Institute of Social Sciences, Humanities and Arts
- Shri Vaishnav Institute of Computer Applications
- Shri Vaishnav Institute of Fine Arts
- Shri Vaishnav Institute of Commerce
- Shri Vaishnav School of Law
- Shri Vaishnav Institute of Agriculture
- Faculty of Doctoral Studies and Research

## CALL FOR PAPERS

The conference invites Research Scholar (Ph.D Scholar or equivalent) from different areas of Science, Forensic Science, Technology, Architecture, Humanities and Management to submit their unpublished theoretical, empirical and scientific papers focusing on the theme.

### GUIDELINE FOR PAPER SUBMISSION

Doctoral Students (or equivalent) interested in presenting the paper are requested to follow the guidelines given below:

- Abstract should be submitted by 30th November, 2019 and full paper submitted by 15 December, 2019, only electronic submission in the form of word document as an email attachment is required to be sent. to the conference conveners at [doctoralshodh@svvv.edu.in](mailto:doctoralshodh@svvv.edu.in).

**Identity proof as a Research Scholar to be sent at mentioned email id.**

Paper should include Title of the paper. (Font Size 12, Times New Roman, Bold), names of Authors, affiliations, postal and email addresses, and phone numbers (Font Size 11, Times New Roman, Italics), Abstract (Font Size 11, Times New Roman), Keywords (Maximum Five - Font Size 11, Times New Roman, Bold), Paper Content (Font Size 12), References (APA Format).

- Acceptance of paper would be notified within a week of the receipt of the full paper.
- Selected papers on the recommendation of the reviewers will be published in ISBN Book or included in the journal of the University.