

## About SVVV :



SVVV is a private university established under the Madhya Pradesh Niji Vishwavidyalaya ( Sthapana Evam Sanchalan) Adhiniyam in 2015 at Indore (M.P.)

The campus of SVVV is spread in 51 acres with sprawling and picturesque surroundings. It provides a refreshing environment, stimulating intellectual alertness and creativity. It has a campus having all the facilities. Over all atmosphere of the campus is distinguishable by serenity which is conducive for intellectual pursuits.

University offers courses in the disciplines of :

ENGINEERING

SCIENCES

FORENSIC SCIENCE

SOCIAL SCIENCES

ARCHITECTURE

COMPUTER APPLICATIONS

MANAGEMENT

COMMERCE

JOURNALISM & MASS COMMUNICATION

LAW

FINE ARTS

AGRICULTURE

Conference Venue:

**SHRI VAISHNAV VIDYAPEETH  
VISHWAVIDYALAYA, INDORE**

Indore-Ujjain Road, Indore (M.P.) - 453111

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[www.svvv.edu.in](http://www.svvv.edu.in)

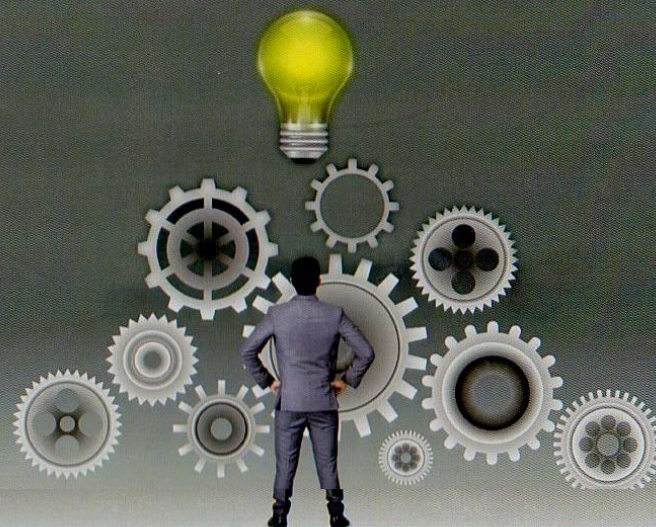


# SHODH

Conference for Doctoral Students

*Innovation, Invention &  
Industrialization : Emerging Issues*

March 29, 2019



**CONVENER**

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## Introduction

Invention, Innovation is the cornerstone of growth that equips the Industries and sustains economy of a country. A manifestation in technology, products, and management processes prepares the country for long-term growth. Invention gives country significant economic advantage. Innovation provides organization sedge to build stronger brand sand enhance the economy. Innovative activities involve a high probability of failure and the invention process is unpredictable and idiosyncratic, with many contingencies that are impossible to foresee. Invention and Innovative processes require exceptional tolerance. In an innovation process there is a trade-off between exploration of new untested actions and exploitation of well-known actions. The optimal contracts, which motivate exploration, involve a combination of tolerance for failure in the short run and reward for success in the long run. The strength of both invention and innovation processes lies with, the higher its degree of uncertainty, the greater is the demand for more encompassing mechanisms that promote more far-reaching forms of innovation.

## Call For Papers

We are pleased to invite research scholars from different areas of Science, Technology, Humanities and Management to present their papers at the conference. All the scholars who are enrolled in any full time/part time fellow/Ph.D program are eligible to participate in this conference with their conceptual or empirical research papers based on the theme.

## Guidelines for paper submission

Doctoral Students (or equivalent) interested in presenting the paper are requested to follow the guidelines given below:

1. Abstract should be submitted by 30th November, 2018. Only electronic submission in the form of word document as an email attachment is required to be sent. The abstract should be mailed to the conference conveners at

[doctoralshodh@svvv.edu.in](mailto:doctoralshodh@svvv.edu.in).

Please visit the News & Events section of the University  
Website for details : [www.svvv.edu.in](http://www.svvv.edu.in)

2. Full papers should be submitted by 30th December, 2018. Only electronic submission in the form of a word document as an email attachment is required to be sent on the email mentioned.

3. Paper should include Title of the paper. (Font Size 12, Times New Roman, Bold), names of Authors, affiliations, postal and email addresses, and phone numbers (Font Size 11, Times New Roman, Italics), Abstract (Font Size 11, Times New Roman), Keywords (Maximum Five - Font Size 11, Times New Roman, Bold), Paper Content (Font Size 12), References (APA Format).

4. Acceptance of paper would be notified within a week of the receipt of the full paper.

5. Selected papers on the recommendation of the reviewers will be published in ISBN Book or included in the journal of the University.

## Registration Details

All participants are required to register for the conference.

1. Registration fee is Rupees 1000/-

2. Payments can be made by Demand Draft in favour of Shri Vaishnav Vidyapeeth Vishwavidyalaya payable at Indore or online payment can be made through NEFT. ( Details: A/c No. 60235029458, Bank of Maharashtra, IFSC: MAHB0000106)

**Note:** The registration fee includes  
Souvenir, Book, Sessions, Lunch & Tea  
(Excluding accomodation, as it is available on request on payment basis)