Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) in light of NEP -2020
M.A. (Journalism and Mass Communication)
Generic Elective
II Semester

Generic Elective
GEJMCPG 201
Basics of Photography

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher's Assessment	End Sem University Exam	Teacher's Assessment				
GEJMCPG 201	GE	Basics of Photography	60	20	20	00	00	3	0	0	3

Legends: **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;
***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):
 The students will be able:
    CEO 1 - To understand the concept, scope and significance of Photography.
    CEO 2 - To distinguish between various types of photography.
    CEO 3 - To demonstrate lighting techniques for different photographic scenarios.
    CEO 4 - To understand the concept the techniques of Photo Journalism and provide an opportunity to pursue their areas of interest.

Course Outcomes (COs):
    After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes, the students will be able to –
    CO 1 - Identify the elements of photography.
    CO 2 - Execute various types of composition techniques
    CO 3 - Demonstrate lighting skills to create good photograph.
    CO 4 - Practice the ethics of photography in professional life
    CO 5 – Execute photojournalism skills.

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UNIT I
Brief history of photography; understanding the mechanisms of photography; composition – rule of third, leading lines, rooms, angles, frame, types of shots.

UNIT II
Types of photographic cameras and their structure (Pin-hole, SLR, TLR, D-SLR), Lenses (types and their perspective/angle of view), Aperture (f-stop & T-stop), Shutters (Focal plane & Lens shutter)

UNIT III
Understanding light and shadow; natural light and artificial light; the nature of light- direct light, soft light, hard light; directional light; brightness; contrast, mid tones, highlights, shadow and silhouettes

UNIT IV
Lighting equipment (soft boxes, umbrellas, fresnels, reflectors) three-point lighting technique and metering for light, filters and use of a flash unit

UNIT V
 Photojournalism-brief history – global & Indian, application & ethics, ethicality while photographing a subject/issue & editing the image – issue of unethical morphing etc

Suggested Reading:

1. Anderson, Grey H (1993). *Video Editing and Post Production* London: Focal Press
2. Gupta, R. G(2000). *Audio and Video System*, New Delhi: Tata Mc Graw – Hill
3. Millerson, Gerald(2003) **Video Camera Techniques** (Media Manuals), Focal Press: London
4. Musberger, Robert B(2008). **Single-Camera Video Production**, New Delhi: Tata Mcgraw