



Online National Workshop on Storytelling as a Pedagogy (November 29-30, 2024)



Workshop Coordinator

Dr. Aditi Veda

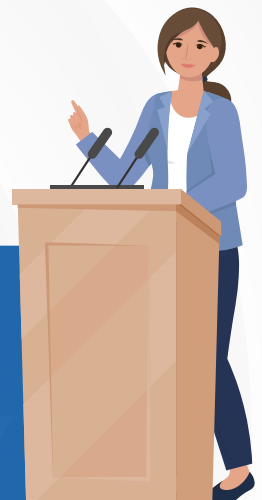
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PROGRAM SCHEDULE

DAY I: November 29, 2024

11.30 AM - 01.00 P.M. - Brief Introduction to the Workshop

01.00 - 02.00 P.M. - Break

02.00 - 05.00 P.M. - Online Interaction within groups for preparation of drafts

DAY II: November 30, 2024

11.30 AM - 01.00 P.M. - Review of the Drafts

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Presentation of Stories

INTRODUCTION

Millions of years of telling stories have shaped our brains such that we instinctively process information and remember better via story. Therefore, it is not surprising that storytelling is one of the most powerful communication tools. Storytelling is increasingly being used by faculty in institutions of higher learning, as a way to engage their learners and make the lessons easily understandable and more memorable for them. In this activity-oriented workshop, you will explore the ways of integrating storytelling into your teaching, as well as developing your verbal expression, story crafting and storytelling skills.

Storytelling has a vital and important role in the field of education. When it comes to primary level kids, storytelling becomes more important. Children enjoy listening to stories. At the same time, if a storyteller is creative and effective, then the child reaches the world of imagination. One can imagine all the things and experience everything narrated by the teacher. But it depends on the storyteller how creative he/she is?

Storytelling is a humanistic art. It is a very old form of art and teaching. But at the same time, very effective way of teaching and learning. Storytelling is not only an effective educational tool but also teaches moral values, ethics, traditions, and cultures to the students. It also helps to shape a better citizen of the country by connecting the students with many moral-based stories.

- The use of storytelling in everyday life helps us to communicate ideas, translate private experience into public discourse, bridge social divides and pass knowledge from generation to generation.
- As educators then our use of story becomes pivotal in students' learning journeys and thus requires ongoing assessment and development.

PROGRAM CONTENT

This Program comprises of the following topics:

1. Why storytelling is such a powerful communication tool?
2. What makes an effective story?
3. What makes effective storytelling?
4. Understanding what makes your voice expressive through practical verbal expression and vocal energy exercises?
5. Collecting and recording stories for storytelling
6. How to craft a story effectively to engage attention, transmit information and trigger reflection of learning to real work scenarios?
7. Sharing and polishing of stories through guided storytelling activities.

LEARNING OUTCOMES

At the end of the program, participants will be able to:

1. Demonstrate why storytelling is such a powerful communication and teaching tool.
2. Demonstrate storytelling as a communication and teaching tool by integrating the concepts of story crafting and storytelling skill.
3. Plan and construct stories to engage attention, effectively transmit information and trigger reflection of learning to real work scenarios, as well as motivate and inspire learners.
4. Develop strategies to weave stories into their teaching.
5. Identify and integrate elements that make an expressive and energetic voice into their teaching.
6. Apply effective strategies for preparing, telling and sharing stories in their teaching.

METHOD

Method shall include:

1. Formal presentations
2. Demonstrations by the facilitator
3. Individual hands-on practice and group activities

TARGET AUDIENCE

Faculty members of Business Schools, Social Sciences and other such disciplines.

TRAINING CAPACITY

Program is confined for 30 Participants.

DELEGATE FEES

A nominal fee of Rs. 500/- covering the cost of reading material, shall be payable per participant. Fees once paid will not be refunded. However, a substitute delegate is acceptable. Registration would be closed once a pre-decided cut-off number is achieved. **Last date for registration is November 10, 2024.** Kindly find below the link for registration - <https://forms.gle/fhfA2NdUPHWAQRtcA>

The registration fee of Rs. 500/- to be submitted in cash/DD in favor of Shri Vaishnav Vidyapeeth Vishwavidyalya, Indore or by bank transfer [NEFT/RTGS/GPay: Name of Bank-HDFC Bank Ltd., Branch-Cloth Market Indore (M.P.), A/c No. 50100282903557, IFSC Code: HDFC0000281, MICR: 452240003, SWIFT Code: HDFCINBBXXX.

Registration would be closed once a pre-decided cut-off number is achieved.

FACILITATOR



Dr. Upinder Dhar is First Vice Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya (Indore). Earlier, he was Group Additional Vice Chancellor and Pro-Vice Chancellor (Academics), Amity University (Noida); First Vice Chancellor of JK Lakshmipat University (Jaipur); Director - Institute of Management, Dean - Faculty of Management, and Dean - Faculty of Doctoral Studies and Research, Nirma University (Ahmedabad); Director - Prestige Institute of Management and Research (Indore); Professor of Management at NITIE (Mumbai); Reader at IMS-DAVV (Indore); and Lecturer at M.D. University (Rohtak). He has conducted 730 management and faculty development programs for the executives of major business houses and faculty members of academic institutions respectively. He has also been Guest Faculty at IIM Calcutta, IIM Indore, IIM Trichy and IIT Roorkee. Besides undertaking consultancy assignments, he has authored/co-authored/edited 841 publications. Forty-one (41) scholars have been awarded Ph.D. degree under his supervision by various universities.

A Fellow of ISTD and a strong proponent of Case Method, Dr. Dhar was conferred **Ravi J Matthai National Fellow Award** by the Association of Indian Management Schools in 2018, and **AIMA-Kewal Nohria Award for Academic Leadership in Management Education – 2022** by the All India Management Association in 2022. He has been on the Panel of Reviewers of number of international journals, such as International Journal of Training and Development, Human Resources International, Journal of Global Business and Technology, and South Asian Journal of Management. He has also been on the Panel of Experts maintained by the NAAC (Bangalore), NBA (Bangalore); ICSSR (New Delhi); and SAQS (Hyderabad). He was President of Anthropological and Behavioral Sciences Section of the Indian Science Congress Association in 2007-08,

Indian Society for Training and Development in 2008-09 and Association of Indian Management Schools in 2014-15. He has also been Member of the Council of Management of AIMA, Member of ATMA, All India Board of Management Studies of AICTE, Rajasthan State Productivity Council, Governing Board of DELNET, and Member of the Executive Board of AMDISA.

Dr. Dhar was awarded Commonwealth Fellowship twice to present his papers at the South Asian Management Forums held at Royal Institute of Management, Bhutan and Lahore University of Management Science, Lahore. He was invited by the American Society for Engineering Management as resource person for Case Method during its international annual Conference held at Minnesota in 2013. He has also been resource person in the Leadership for Academicians Program (LEAP) sponsored by MHRD and organized by IIT Roorkee in 2018 and BHU Varanasi in 2019. He had the opportunity to visit Ivy league institutions like Harvard Business School, MIT Sloan School of Management, and Yale University School of Management. He has also visited 18 countries for professional and academic interest. He has been on the high powered Expert Committees constituted by MHRD, UGC and AICTE. Hon'ble Governor of Uttar Pradesh had nominated him as Chairman of the Search Committee for the appointment of Vice Chancellor – Awadh University. He was President of the International Simulation and Gaming Association (2021-22), and a Member of the Standing Committee on Specification of Degrees u/s 22 of the UGC Act, 1956; Expert Group constituted for Implementation of NEP 2020, and Governing Council of the Association of Indian Universities. Currently, he is a member of the Executive Board of AMDISA (2022-24). Besides his professional engagements, Dr. Dhar has been a dedicated Rotarian since 1997. He was instrumental in setting up three Rotaract Clubs and one Interact Club. Currently, he is President of RCI Indore Uptown (Rotary Year 2023-24).

ENROLLMENT FORM

Name :

Area of Specialization :

Institute :

Address :

Mobile No. :

E-mail :

Sponsoring Authority :

Delegate Fee Particular

NEFT Transfer Details :

Dated :

For Rs. :

To be sent to:

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