

GUJMC 701
Introduction to Reporting and Anchoring

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher's Assessment	End Sem University Exam	Teacher's Assessment				
GUJMC 701	GE	Introduction to Reporting and Anchoring	60	20	20	00	00	4	0	0	4

Legends: L- Lecture; T- Tutorial/Teacher Guided Student Activity; P- Practical' C- Credit;

***Teacher Assessment** shall be based on the following components: Quiz/Assignment/ Project/Participation in Class,given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

The student will be able

CEO 1 – To understand the basics of reporting and functions of reporter.

CEO 2 - To understand the basics of anchoring and functions of an anchor

CEO 3 – To grasp the knowledge about the tools and techniques of anchoring and reporting

CEO 4 – To illustrate the working environment of media industries.

Course Outcomes (COs):

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes

CO 1 - Execute techniques of news reporting and anchoring.

CO 2 - Think critically, creatively and independently.

CO 3 - Demonstrate the professional tools of news reporting and anchoring

CO 4 - Develop the qualities of anchor and reporter with more objectivity, accuracy and brevity.

CO 5 - Analyze different types of reporting based on various beats.

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Unit I

Introduction to Reporting

Definition, concept & principles of news reporting, types & techniques of news reporting, qualities & responsibilities of a reporter, ethics of reporting

Unit II

Introduction to Anchoring

Definition, concept & principles of anchoring, qualities & responsibilities of an anchor, ethics of anchoring

Unit III

Tool and Techniques of Anchoring and Reporting

Tools: camera handling, teleprompter, lighting, need of editing, techniques: voice modulation, pronunciation, dictation writing, appearance and presentation, preparing and wiring of PTC, rhythm of speech, breathing, resonance.

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Unit IV

Coordination and Corporation in Media

co-ordination between reporter and anchor, source of news, research and collection of news, problems faced by reporters and anchors.

Unit V

Project work

1. Prepare an anchoring video
2. Prepare a reporting video

Suggested Readings

- Fiske, J. (1982). *Introduction to Communication Studies* . Routledge Publication.
- K.M., S. (2012). *News Reporting and Editing* . New York: Sterling Publication.
- Keeble, R. (2002). *The Newspaper's Handbook* . New York : Routledge Publication.
- Sten, M. L. (2016). *News Writer's Handbook: An Intraduction to Journalism* . New Jersey : Blackwell Publishing