

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav Institute of Agriculture

Course Code	Course Name	TEACHING & EVALUATION SCHEME							
		Theory			Practical		L	P	Credits
		END SEM University Exam	Two term exam	Teachers Assessment	END SEM University Exam	Teachers Assessment			
GUAGRI EXTN 301	Fundamentals Of Agricultural Extension Education	60	40	00	0	0	3	0	

Legends: L - Lecture; P – Practical; C- Credit.

*Teacher Assessment shall be based on following components:

Quiz / Assignment / Project / Participation in Class, Course Objective: Basic knowledge of Agriculture Extension education

Course Outcomes

1. Student will be able to understand concepts related to Extension Education
2. Student will be able to understand extension teaching methods for transfer of technologies to the farmers.

Unit-1: Education: Meaning, definition & Types; Extension Education- meaning, definition, objectives and principles of Extension Education; Extension Programme planning: Meaning, Definition, and Steps in Programme Development.

Unit-2: Extension systems in India: Various extension/ agriculture development programmes launched by ICAR/ Govt. of India (IADP, IAAP, HYVP, KVK, IVLP, ORP, ND, NATP, NAIP, etc.).

Unit-3 New trends in agriculture extension: privatization extension, cyber extension/ e-extension, market led extension.

Unit-4 Extension administration: meaning and concept, principles and functions. Evaluation: concept and definition and types of evaluation.

Unit-5 Extension teaching methods: meaning, classification, individual, group and mass contact methods. Communication: meaning and definition; Functions of Communication, models and barriers to communication.

Reference Books:

1. Adivi Reddy, A. 2006. Extension Education. Sree Lakshmi Press, Bapatla.
2. Dahama, O.P. and Bhatnagar, O.P. 1999. Extension and Communication for Development. Oxford & IBH Private Limited, New Delhi/Mumbai.
3. Ganesh, R., Mohammad Iqbal and Ananda Raja. 2003. Reaching the Unreached-Basics of Extension Education. Associate Publishing Company, New Delhi.