



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Social Sciences, Humanities and Arts
Choice Based Credit System (CBCS) in Light of NEP-2020
Generic Elective: Odd Semester

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
GUECO101	GE	Personal Finance and Investment Planning	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

- CEO1:** To understand the importance of saving and investment.
- CEO2:** To understand the power of compounding.
- CEO3:** To understand the debt market.
- CEO4:** To understand the capital market.
- CEO5:** Updating in the financial markets and Instruments.

Course Outcome (Cos):

- CO1:** The students should be able to comprehend Money Market.
- CO2:** The students should be able to plan for their Financial Goals
- CO3:** The students should become an informed investor.
- CO4:** The student should be able to understand grievance redressal system.
- CO5:** The students should be able to understand the instruments of secondary markets.

Syllabus:

UNIT I: Indian Money Market and Instruments.

Debt Market, Public Provident Funds, Sukanya Samridhi Yojna, Post Office Schemes –and National Savings Certificate, Employee Provident Funds, Atal Pension Yojna.

UNIT II: Indian Capital Market

Meaning of Capital Market, Introduction to Primary Market and Secondary Market, Structure of Capital Market, Growth of Capital Market in India.

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UNIT III: Regulators of the Financial Markets

RBI: Functions, Objectives and Role, SEBI: Role, Functions, IRDA: Role and Functions, PFRDA: Functions.

UNIT IV: Mutual Funds

Concept, Types of Mutual Funds, Direct and Indirect Mutual Funds, Systematic Investment Plan, Net Asset Value, Modes of Investing in Mutual Funds

UNIT V: Secondary Market

Investment in the Stock Market, Trading in the Stock Markets – Intra Day Transaction and Settlement of Shares, Grievance Redressal Mechanism.

Suggested Readings

1. Frank, K. (2018). *Investment Analysis and Portfolio Management*. Amazon Publications
2. Gordon, E.; Natrajan, K. (2020). *Financial Markets and Services*. New Delhi: Himalaya Publishing House
3. Islam, Md. Ashraful. (2019). *Securities Analysis and Portfolio Management* New Delhi: McGraw Hill Publication.

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