

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav Institute of Fine Arts Choice Based Credit System (CBCS) in Light of NEP-2020 Generic Electives Offered (2021 Onwards)

COURSE CODE	CATEG ORY	COURSE NAME	TEACHING &EVALUATION SCHEME								
			THEORY			PRACTICAL					
			END SEM University Exam	Two Term Exam		END SEM University Exam	Teachers Assessment*	L	Т	P	CREDITS
GU-FA-101	GE	Art Appreciation	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Course Educational Objectives (CEOs):

- **CEO 1** To familiarize the students to the History of Art Appreciation/Criticism.
- CEO 2 To acquaint the students to the technique of writing about art.
- **CEO 3** Develop understanding through building up knowledge and understanding of concepts and ideas in art.

Course Outcomes (COs): The student should be able to:

- **CO 1** Select and analyze artworks using the steps of art appreciation to form precise conclusions.
- **CEO** Compare and contrast contemporary and historical styles, identifying themes and trends.

GU-FA-101 Art Appreciation

Unit – I

Art Appreciation and criticism in India and the West: Definitions, Functions and examples.

Unit – II

Origin and Historical development of art appreciation and criticism in India and the West.

^{*}Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.



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Unit – III

Importance and purpose of art appreciation. Art & Society, Art & Religion, Art & Imagination.

Unit – IV

Steps of art appreciation including: Description, Analysis, Interpretation and Judgment.

Unit - V

Important Theories of Art Appreciation including: Imitationalism Theory, Formalism Theory, Emotionalism Theory, Expressive Theory.

Recommended Readings:

- 1. Barrett, Terry. (1994). Criticizing Art: Understanding the Contemporary.: Mayfield Publishing Company. Mountain View, California.
- 2. Roland Barthes. (1977). 'Rhetoric of the Image', in Image-Music-Text, ed. by Stephen Heath, London: Fontana.
- 3. Krauss, Rosalind E.(1985). The Originality of the Avant-Garde and Other Modernist Myths. MA: MIT Press, Cambridge.
- 4. Bryson, Norman. (1991). Visual Theory: Painting and Interpretation. HarperCollins Publishers, New York.

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