



One Week Online
National Research Methodology Workshop
(July 21 - 26, 2025)



Workshop Coordinator

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INTRODUCTION

Welcome to our Research Methodology workshop—an enriching journey into the art and science of effective research. In today's dynamic world, mastering the intricacies of research methodology is pivotal for professionals, scholars, and students alike. This workshop is meticulously crafted to empower participants with the tools, techniques, and insights necessary to conduct robust and impactful research across diverse fields. Join us as we delve into the methodologies that unlock the doors to discovery, innovation, and academic excellence.

Embark on a transformative journey through the realm of research methodology with our comprehensive workshop designed to equip you with the essential skills and knowledge vital for conducting rigorous and impactful research. In an era where knowledge creation and innovation steer progress, mastering the art and science of research methodology stands as the cornerstone for individuals across diverse disciplines.

Our workshop serves as a guiding beacon, offering a systematic exploration of research paradigms, frameworks, and techniques. From formulating research questions to selecting the most fitting methodologies, from data collection approaches to rigorous analysis and interpretation, every facet of the research process will be meticulously dissected and discussed.

Led by seasoned experts and scholars with proven track records in their respective fields, this workshop isn't just a learning opportunity—it's an immersive experience crafted to empower participants. Through engaging lectures, practical exercises, and interactive discussions, attendees will not only gain theoretical insights but also hands-on experience, enabling them to apply these methodologies effectively in their research endeavors.

OBJECTIVES

1. **Understanding Basics of Research:** Introduce the fundamental concepts, terminology, and purposes of research, ensuring beginners grasp the foundational aspects.
2. **Familiarization with Research Design:** Provide an overview of different research designs (qualitative, quantitative, and mixed methods) and help beginners comprehend their applications. Enhance academicians' understanding of complex research designs and methodologies, enabling them to choose appropriate methods for their research.
3. **Introduction to Data Collection Techniques:** Introduce various data collection methods such as surveys, interviews, and experiments, ensuring beginners understand their practical implementation.
4. **Basic Data Analysis Skills:** Familiarize beginners with introductory statistical analysis tools and software, offering hands-on practice for data interpretation. Introduce academicians to advanced statistical tools and methodologies, providing them with skills to handle complex data analysis.

5. **Ethics in Research:** Instill an understanding of ethical considerations in research, including confidentiality, consent, and plagiarism, to ensure beginners conduct research ethically. Explore advanced ethical dilemmas in research, ensuring academicians are equipped to navigate complex ethical issues in their work.
6. **Research Proposal Development:** Assist academicians in crafting robust research proposals, focusing on methodologies, objectives, and practical implications.
7. **Publication Readiness:** Equip academicians with the knowledge to structure and write research papers effectively, adhering to journal guidelines and enhancing chances of publication.
8. **Grant and Funding Application Skills:** Provide guidance on identifying funding opportunities, writing successful grant proposals, and securing resources for research projects.

WORKSHOP OUTCOME

1. **Foundational Understanding:** Participants will gain a clear understanding of basic research concepts, terminologies, and the significance of research methods in academic work.
2. **Research Design Proficiency:** They will be able to identify and differentiate between various research designs, understanding their suitability for different research questions or purposes.
3. **Introduction to Data Collection Techniques:** Participants will grasp the basics of data collection methods like surveys, interviews, and experiments, enabling them to select appropriate methods for their research.
4. **Basic Data Analysis Skills:** They will acquire introductory skills in data analysis, including data interpretation using basic statistical tools and software.
5. **Awareness of Ethical Considerations:** Participants will develop an awareness of ethical considerations in research, recognizing the importance of integrity, confidentiality, and ethical data collection practices.
6. **Advanced Research Design Proficiency:** Academicians will gain proficiency in complex research methodologies, enabling them to select and apply advanced research designs effectively.
7. **Advanced Data Analysis Skills:** They will acquire advanced data analysis skills, utilizing sophisticated statistical tools and techniques for complex data interpretation and inference.
8. **Publication Readiness:** Participants will be equipped with the skills to structure research papers effectively, following journal guidelines and enhancing the quality and publishability of their work.
9. **Stronger Research Proposals:** Academicians will develop robust research proposals, emphasizing advanced methodologies, clear objectives, and the potential impact of their research.

10. **Ethical Navigation in Advanced Research:** They will be able to navigate complex ethical issues inherent in advanced research, ensuring compliance with ethical standards in their work.

ABOUT THE UNIVERSITY

Shri Vaishnav Vidyapeeth Vishwavidyalaya is a private university established under Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam in 2015 at Indore MP(India). The University has been established with a vision to be a leader in shaping a better future for mankind through quality education, training, and research. It shall pursue the mission to make a difference in sustaining the growth of global societies by developing socially responsible citizens. Value-based education being at the helm, the University shall promote endurance, excellence, fairness, honesty, and transparency as its core values. Some of the objectives of the University are as under:

- To provide teaching and training in higher education and make provision for research as well as advancement and dissemination of knowledge.
- To ensure world-class quality in its offerings and create higher levels of intellectual abilities.
- To create centres of excellence for research and development for sharing knowledge and its applications.

Shri Vaishnav Vidyapeeth Vishwavidyalaya at Indore is a multi-disciplinary university focusing on the needs of various segments of society.

COMMITMENT OF PARTICIPANTS

- Participants are expected to come with open minds and attitude for learning and exploring new vistas of research.
- Participants have to attend the workshop for all six days as per the schedule. Partial participation will not be entertained and need to maintain 75% Attendance for the certificate.
- Participants will be required to complete the group activities as mentioned for maximum takeaway from the workshop.

MODE OF WORKSHOP

The six-day workshop of thirty six hours shall be conducted online via Zoom. This should ensure flexibility to participants as well as convenience in attending the same. The sessions shall be facilitated by well-established resource persons each an expert in their areas. At the end of the workshop, participants shall be provided with E-certificates of completion of the same.

FOR WHOM

Whether you're a budding researcher, an academic professional, a graduate student, or a seasoned practitioner seeking to refine your research skills, this workshop provides a dynamic platform to enhance your capabilities. Join us as we unravel the complexities of research methodology and pave the way for you to become a more adept, confident, and impactful researcher.

FACILITATOR



Dr. Upinder Dhar is First Vice Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya (Indore). Earlier, he was Group Additional Vice Chancellor and Pro-Vice Chancellor (Academics), Amity University (Noida); First Vice Chancellor of JK Lakshmipat University (Jaipur); Director - Institute of Management, Dean - Faculty of Management, and Dean - Faculty of Doctoral Studies and Research, Nirma University (Ahmedabad); Director - Prestige Institute of Management and Research (Indore); Professor of Management at NITIE (Now IIM Mumbai). He has conducted 805 management and faculty development programs for the executives of major business houses and faculty members of academic institutions respectively. He has also been Guest Faculty at IIM Calcutta, IIM Indore, IIM Trichy and IIT Roorkee. Besides undertaking consultancy assignments, he has authored/co-authored/edited 880 publications. Forty-Six (46) scholars have been awarded Ph.D. degree under his supervision by various universities.

A Fellow of ISTD and a strong proponent of Case Method, Dr. Dhar was conferred **Ravi J Matthai National Fellow Award** by the *Association of Indian Management Schools* in 2018, and **AIMA-Kewal Nohria Award for Academic Leadership in Management Education – 2022** by the *All India Management Association* in 2022. He has been on the Panel of Reviewers of number of international journals, such as International Journal of Training and Development, Human Resources International, Journal of Global Business and Technology, and South Asian Journal of Management. He has also been on the Panel of Experts maintained by the NAAC (Bangalore), NBA (Bangalore); ICSSR (New Delhi); and SAQS (Hyderabad). He was President of Anthropological and Behavioral Sciences Section of the Indian Science Congress Association in 2007-08, Indian Society for Training and Development in 2008-09 and Association of Indian Management Schools in 2014-15. He has also been Member of the Council of Management of AIMA, Member of ATMA, All India Board of Management Studies of AICTE, Rajasthan State Productivity Council, Governing Board of DELNET, and Member of the Executive Board of AMDISA.

Dr. Dhar was awarded Commonwealth Fellowship twice to present his papers at the South Asian Management Forums held at Royal Institute of Management, Bhutan and Lahore University of Management Science, Lahore. He was invited by the American Society for Engineering Management as resource person for Case Method during its international annual Conference held at Minnesota in 2013. He has also been resource person in the Leadership for Academicians Program (LEAP) sponsored by MHRD and organized by IIT Roorkee in 2018 and BHU Varanasi in 2019. He was invited to deliver *keynote address* in the International Conference of ITAM at Montpellier Business School, France and University of Cagliari, Italy in July 2024. He had the opportunity to visit Ivy league institutions like Harvard Business School, MIT Sloan School of Management, and Yale University School of Management. He has also visited 20 countries for professional and academic interest.

Dr. Dhar has been on the high-powered Expert Committees constituted by MHRD, UGC and AICTE. Hon'ble Governor of Uttar Pradesh had nominated him as Chairman of the Search Committee for the appointment of Vice Chancellor – Awadh University. He was President of the International Simulation and Gaming Association (2021-22), and a Member of the *Standing Committee on Specification of Degrees u/s 22 of the UGC Act, 1956*; Expert Group constituted for Implementation of NEP 2020, and Governing Council of the Association of Indian Universities. Currently, he is a member of the Executive Board of AMDISA (2022-24). He is nominee of AICTE as a subject expert on the Board of Governors (BoG) of Xavier Institute of Development and Studies, Jabalpur and Asian Business School, Noida. He is the Co-Chair of *India Case Research Centre (ICRC)* of AIMA, New Delhi. Besides his professional engagements, Dr. Dhar has been a dedicated Rotarian since 1997. He was instrumental in setting up three Rotaract Clubs and one Interact Club. He was President of RCI Indore Uptown for the Rotary Year 2023-24. Currently, he is Rotary District 3040 New Generation Service Exchange Chair.

PROGRAM SCHEDULE

DAY I: July 21, 2025, Monday

- 11.00 - 11.30 A.M. - Introduction and briefing
- 11.30 - 01.00 P.M. - Formation of Research Problem
- 01.00 - 02.00 P.M. - Break
- 02.00 - 02.45 P.M. - Review on Progress
- 02.45 - 04.00 P.M. - Review of Literature

DAY II: July 22, 2025, Tuesday

- 11.00 - 01.00 P.M. - Data Collection – I
- 01.00 - 02.00 P.M. - Break
- 02.00 - 04.00 P.M. - Data Collection – II

DAY III: July 23, 2025, Wednesday

- 11.00 - 01.00 P.M. - Data Analysis
- 01.00 - 02.00 P.M. - Break
- 02.00 - 04.00 P.M. - Drafting of Research Paper/ Research Proposal – I

DAY IV: July 24, 2025, Thursday

- 10.00 - 01.00 P.M. - Drafting of Research Paper/ Research Proposal – II
- 01.00 - 02.00 P.M. - Break
- 02.00 - 04.00 P.M. - Research Clinic – I

DAY V: July 25, 2025, Friday

- 11.00 - 01.00 P.M. - Research Clinic – II
- 01.00 - 02.00 P.M. - Break
- 02.00 - 04.00 P.M. - Finalization of Drafts

DAY VI: July 26, 2025, Saturday

- 11.00 - 01.00 P.M. - Group-wise presentation of the final Papers / Proposals – I
- 01.00 - 02.00 P.M. - Break
- 02.30 - 03.30 P.M. - Group-wise presentation of the final Papers/ Proposals – II
- 03.30 - 04.00 P.M. - Valedictory

DELEGATE FEES

Participants: Rs. 500

NEFT/RTGS/UPI/IMPS/ Cheque/DD/PO

Name of the Account Holder: SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA,
Indore;

Name of Bank: HDFC Bank Ltd.;

Branch: CLOTH MARKET, Indore (MP);

CMS Code: SH97VSHVVD;

Account No: 50100282903557;

IFSC Code: HDFC0000281;

MICR: 452240003;

SWIFT CODE: HDFCINBBXXX;

Account Type: Saving

Cheques: (Accept Only Multi City & CTC)/ Demand Draft/ Pay Order (Payable at Indore):
In Favour of: Shri Vaishnav Vidyapeeth Vishwavidyalaya;

Email Id (Payment Proof to be sent to): cfo@svvv.edu.in cc to
prabhat.kushwah@svvv.edu.in

- Fees once paid will not be refunded. However, a substitute delegate is acceptable.
- *Registration will be closed once a pre-decided cut-off number is achieved.

For Further Information, Please Contact

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ENROLMENT FORM

Name :

Area of Specialization :

Institute :

Address :

Mobile No. :

E-mail :

Sponsoring Authority :

Delegate Fee Particulars

NEFT Transfer Details :

Dated :

For Rs. :

Google Form Links: <https://forms.gle/TUrUTymBgUoJha6A9>



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